

**From:** Chris Geberdt

**Sent:** Sunday, February 28, 2021 5:29 PM

**To:** Brent Fisher <[bfisher@owensound.ca](mailto:bfisher@owensound.ca)>

**Cc:** Ken McMillan

**Subject:** 2021 Owen Sound Salmon Spectacular - OWEN SOUND - Sponsorship August 27 to September 5, 2021 - Approval of DIA Business Card

Hi Brent,

It was great speaking with you the other day. I hope you and your family are doing well and staying safe. It was great to hear you will once again support the Owen Sound Salmon Spectacular with Grey County and the double full page ad in the magazine.

Click on link below to see DIA business card ad on page 4 of the magazine from 2019. We would like them to do this ad for \$200 as in the past. You mentioned about taking this forward for approval. Let me know if the DIA will once again do the business card ad. Thanks

<https://www.sydenhamsportsmen.com/derby-news-results/2019-sydenham-sportsmens-outdoor-annual/>

It has been a difficult year for everyone and we want to give Owen Sound and the local area some positive news that our event is happening in 2021. The Owen Sound Salmon Spectacular will look somewhat different because of COVID-19, however we will be having the fishing derby with a scaled down version of the events tent.

We will be publishing our Sportsmen Annual Magazine the end of April listing all our sponsors. The printing of our magazine is much sooner than usual in order to promote all of our sponsors with our event.

"B" level lower end sponsorship to the salmon spectacular:

- \$2000 cash donation

in return for your sponsorship, the salmon spectacular will provide:

- 1 Full Page colour ad in the Outdoors Magazine
- 10 – spot ads displayed on the Digital TV at the derby, ads provided by the sponsor
- We purchase many items for the derby
- You will also sponsor a prize per day over the 10 day event on the major prize board with your logo.
- Your Logo is displayed on the poster and information Brochure
- Your Logo is displayed on the prize board for the 10-day event
- Great coverage with advertising over the 10-day event
- Recognition during awards

We look forward to working with you and your continued partnership.

Yours In Conservation

Chris Geberdt

Owen Sound Salmon Spectacular