



Tree Cities of the World

Presentation to Owen Sound's Community Services Committee

April 2021

Presenter: Lloyd Lewis

<https://treecitiesoftheworld.org/>

More trees – yes or no?

Which city
street do
you prefer?



Benefits
include added
value to
adjacent
homes,
businesses
and tax base.

Tree Cities of the World - Promo

<https://www.youtube.com/watch?v=Vfejv-5JC48>

Watch
Video



United Nations and Arbor Day Foundation



Cambridge is the most recent Ontario city to be recognized as a Tree City

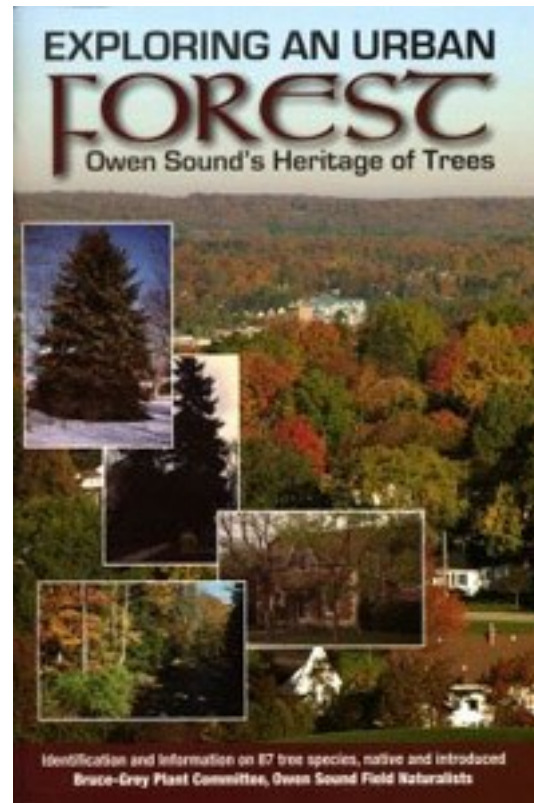


Could Owen Sound be next?



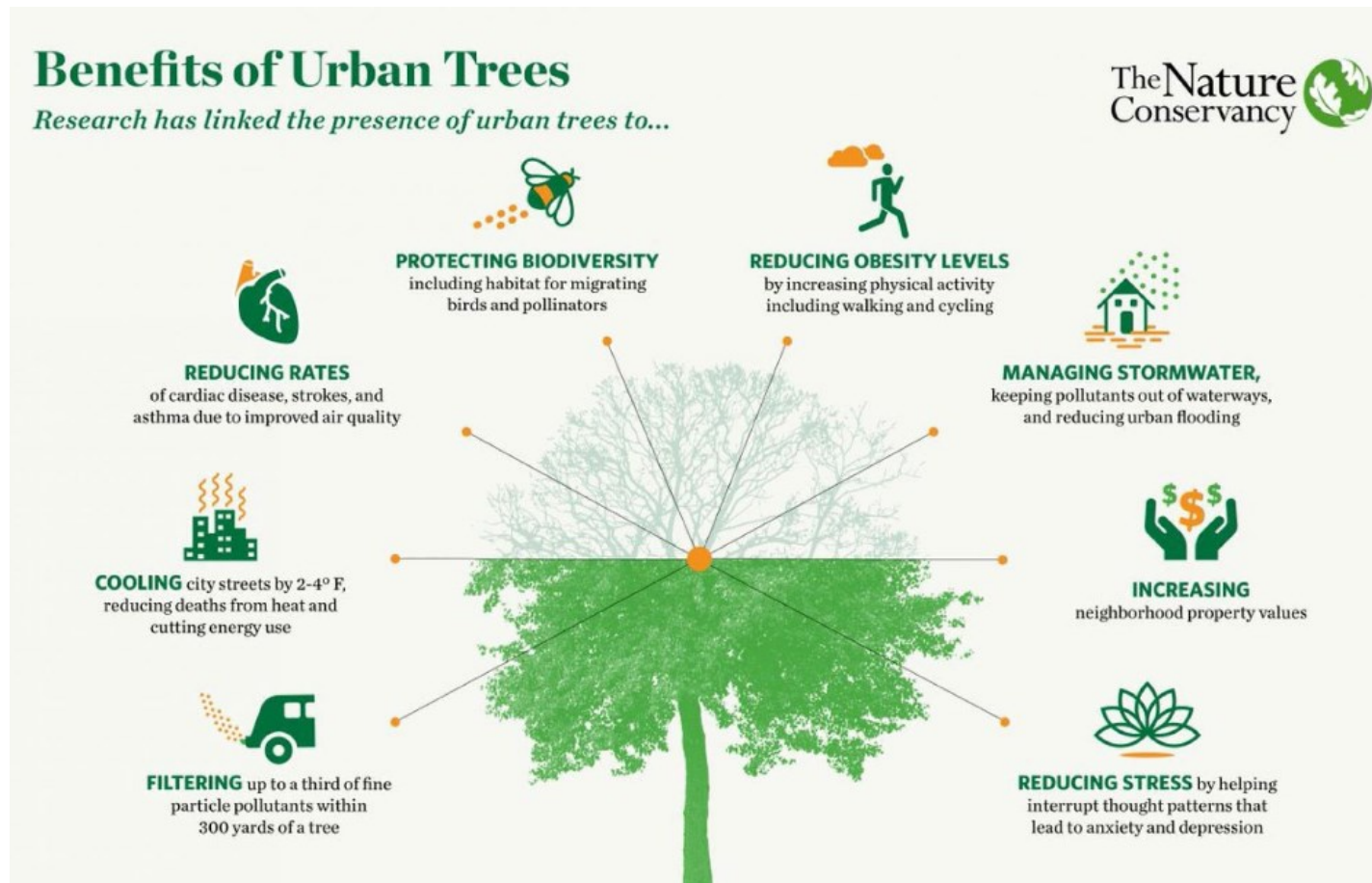
Arbor virga fuit

As the twig is bent, so grows the tree



Trees do more than cool the air

See
Handout



Photos taken recently in Owen Sound

Severe
weather is
here and
getting worse



Residents want a city that is Healthy, Livable, Sustainable

After the Pandemic...

"I want to live in a green city"

2019
Percentage Tree
Canopy Cover in
Owen Sound
was 27%



2021 City
Council
commitment
to increase
tree cover by
2%

- Tree City is a powerful marketing tool
- Owen Sound has a head start
- Take advantage of this natural infrastructure

What are the Tree City requirements?

1. Establish responsibility

- The city has a written statement by city leaders delegating responsibility for the care of trees within the municipal boundary.

2. Set the rules

- The city has in place a law or an official policy that governs the management of forests and trees

3. Know what you have

- The city has an updated inventory or assessment of the local tree resource so that an effective long-term plan for planting, care, and removal of city trees can be established.

Tree City Requirements – cont'd

4. Allocate resources

- The city has a dedicated annual budget for the routine implementation of tree management plans.

5. Celebrate achievements

- The city holds an annual celebration of trees to raise awareness among residents and to acknowledge citizens and staff members who carry out the city tree program.

In conclusion...



Improvements??

- We hope this committee will consider our Tree City proposal, and suggest improvements for when we go to council with our request.
- Tree City recognition is:
 - a low-cost way to market Owen Sound as a Green City
 - in line with Owen Sound's strategic and operational plans (e.g. increase tree cover by 2% in 2021)
 - a way for Council to show leadership in celebrating and preserving Owen Sound's unique natural heritage



TREE CITIES

OF THE WORLD™

