

Staff Report

Report To: City Council
Report From: Andy O'Leary, Facilities Booking Coordinator
Meeting Date: July 19, 2021
Report Code: CS-21-092
Subject: Sydenham Sportsmen's Association's 33rd Annual Salmon Spectacular – August 27 to September 5, 2021

Recommendations:

THAT in consideration of Staff Report CS-21-092 respecting Sydenham Sportsmen's Association's 33rd Annual Salmon Spectacular, City Council:

1. Approves the operation of a licensed event at Georgian Shores Marina as detailed in the report, subject to the conditions outlined in Schedule 'A';
2. Approves the request to use a portion of Kelso Beach Park to support the event activities from August 27 to September 5, 2021, subject to the conditions outlined in Schedule 'A'; and
3. Directs staff to bring forward a by-law to authorize the execution of an agreement with the Sydenham Sportsmen's Association for the event.

Highlights:

- In 2021, the Sydenham Sportsmen's Association will celebrate 74 years of conservation (1947-2021).
- The 33rd Annual Owen Sound Salmon Spectacular returns with some alterations to the event due to COVID-19 restrictions.
- The Sydenham Sportsmen's Association has reduced the hours of operation resulting in no need for an exemption to the Noise By-law.

Strategic Plan Alignment:

[Strategic Plan](#) Priority: This report supports the delivery of Core Service

Background:

The Sydenham Sportsmen's Association will be hosting the 33rd Annual Owen Sound Salmon Spectacular at Georgian Shores Marina, operating from Friday, August 27 to Sunday, September 5, 2021.

Similar to previous years, this event will be a family-oriented festival, celebrating fishing and conservation. This event is highly anticipated throughout the community and historically is very well attended. Due to COVID-19 restrictions, the Owen Sound Salmon Spectacular will be a scaled-down event compared to past years. This includes:

- A smaller tent (100' x 150') with less capacity and less people attending the event;
- No evening entertainment or live music, special themed days, or awards ceremony; and
- No need for an exemption to the City's Noise By-law due to reduced hours of operation.

Correspondence from the Sydenham Sportsmen's Association is attached.

The organizers are requesting the City consider the following:

1. Agreement for use of Kelso Beach soccer field and parking area; and
2. Licensed area approval.

Analysis:

Agreement for the Use of Kelso Beach Park

The event organizers use a portion of Kelso Beach Park (see attached site map) for parking and other activities to support the Annual Owen Sound Salmon Spectacular (i.e., children's games, etc.). The soccer field parking is limited to times when attendance is highest and can be closed by City Staff if weather conditions are not favourable to maintain turf conditions at the park. The fee charged is only for the 2-days when attendance is highest.

The agreement contains the following key points:

- \$5-million-dollar liability insurance naming the City as an additional insured.
- During inclement weather, parking will not be permitted on the soccer field.
- Responsible to compensate the City for any and all damages to Kelso Beach (this will be done in collaboration with the Manager of Parks and Open Space and the event organizer).
- Responsible for erecting a fence to limit the area where parking is permitted on the soccer field (refer to attached map).
- Facility rental fee of \$632.32 plus applicable taxes. It has been the City's practice to charge only for Saturday, August 28 and Saturday, September 4 as the need for overflow parking is primarily on those days. Other events may still take place in Kelso Beach Park during the time of the Salmon Spectacular and access is maintained to the Order of Good Cheer Splash Pad, washrooms, and public trail over the duration of the event.

Licensed Area Information

The licensed portion of the event will occur entirely on the Georgian Shores Marina property. Kenneth Johns, General Manager, has advised City Staff that Georgian Shores Marina agrees to allow the Salmon Spectacular to use its property as the venue for the licensed area. The letter from Mr. Johns is attached to this report.

The Sydenham Sportsmen's Association will be meeting with Owen Sound Police Services, Fire Services, Public Health, Building Division, and a representative of the Alcohol & Gaming Commission of Ontario (AGCO) to review their risk management practices and security plan to ensure the operation of the licensed area addresses any of their concerns. The City's Municipal Alcohol Policy will not apply as the Georgian Shores property where the licensed event will be held is not City property.

The hours for the licensed area are:

Friday, August 27 & Saturday, August 28:	11 a.m. – 10 p.m.
Sunday, August 29:	Noon – 10 p.m.
Monday, August 30 to Saturday, September 4:	11 a.m. – 10 p.m.
Sunday, September 5:	Noon – 4 p.m.

The licensed tent is 100' x 150' and a building permit is required as per the Ontario Building Code (copy of site plan is attached).

Security for the event is being provided by a licensed professional security company. Due to lower capacity numbers, Owen Sound Police Services paid duty officers are not required.

\$5-million-dollar Host Liquor Liability Insurance Naming the City as an additional insured is required.

The Sydenham Sportsmen's Association is responsible for obtaining all necessary approvals and licenses for the sale of alcohol required by the Alcohol and Gaming Commission of Ontario (AGCO) and Police Services.

The Sydenham Sportsmen's Association, as a non-profit organization for the advancement of charitable, educational, religious or community objects, may take out a Public Event SOP and no 'Municipally Significant' designation is required.

There will be no request for an exemption to the City's Noise By-law. The Sydenham Sportsmen's Association has reduced the hours of operation.

The Sydenham Sportsmen's Association will implement several measures to reduce the impact of noise on neighbours:

- Tent location is situated as far from residential areas as possible;
- 45' trailers will be placed on the west side of the tent to minimize noise to the west towards residential areas;
- West wall of the tent will remain closed at night to buffer sound;
- The bar will end at 10 p.m. – site is cleared by 11 p.m.;
- The tent is orientated in such a way as to minimize sound bleed off site;
- The sound console is placed close to the stage and sound monitored to ensure the music does not exceed the sound of the crowd;
- Front speakers inside tent angled downward to absorb sound;
- Speakers in the middle of the tent and near the rear of the tent are used for audio-only;
- On-duty police officers will be directed to also patrol neighbourhood when problems are identified;
- There is no parking on the Eddie Sargent Parkway during the derby, all parking is on-site or at Kelso Beach Park;

- Volunteers will remove all litter from the site after the event and arrangements will be made to have any identified areas of the neighbourhood also cleaned; and
- Establish a neighbourhood/Sydenham Sportsmen's liaison to problem-solve during the event should the need arise.

These measures are reflected in the terms of their Agreement.

Financial Implications:

Rental of Kelso Beach is \$632.32 + HST (2 days @ \$316.16 + HST)

If the park is utilized by the event for more than the agreed two days, the City will adjust the fees accordingly

Communication Strategy:

City Staff will work with the event organizer and all other relevant City stakeholders regarding arrangements and successful execution of this event.

Consultation:

Chris Geberdt, Sydenham Sportsmen's Association

Kenneth Johns, Georgian Shores Marina

Attachments:

1. Schedule 'A' Conditions
2. Schedule 'B' Site Map
3. Letter from Chris Geberdt, Sydenham Sportsmen's Association
4. Letter from Kenneth Johns, Georgian Shores Marina

Recommended by:

Andy O'Leary, Facilities Booking Coordinator

Reviewed by:

Brent Fisher, Manager of Community Development and Marketing

Supported by:

Pamela Coulter, Director of Community Services

Submission approved by:

Tim Simmonds, City Manager

For more information on this report, please contact Andy O'Leary, Facilities Booking Coordinator at aoleary@owensound.ca or 519-376-4440 ext. 1255.