



Minutes

Tom Thomson Art Gallery Advisory Committee

November 3, 2021, 2:00 p.m.

City Hall - 808 2nd Avenue East - Council Chambers

MEMBERS

PRESENT:

Councillor Richard Thomas, Vice Chair
Member Mary Anne Alton
Member Tom Burri
Member Megan Celhoffer
Member Neil Devlin
Member Constance Maconaghie
Member Peter Tovell

MEMBERS

ABSENT/REGRETS: Councillor John Tamming, Chair

STAFF PRESENT:

Aidan Ware, Director and Chief Curator, TTAG
Kim Skene, Operations Coordinator

1. CALL TO ORDER

Vice Chair Thomas called the meeting to order at 2:00 p.m.

2. CALL FOR ADDITIONAL BUSINESS

There was no additional business.

3. DECLARATIONS OF INTEREST

There were no declarations of interest.

4. CONFIRMATION OF MINUTES

4.a Minutes of the Tom Thomson Art Gallery Advisory Committee meeting held on September 1, 2021

AG-211103-001

Moved by Member Celhoffer

"THAT the Tom Thomson Art Gallery Advisory Committee approves the minutes of the meeting held on September 1, 2021."

Carried.

5. DEPUTATIONS AND PRESENTATIONS

There were no deputations or presentations.

6. PUBLIC QUESTION PERIOD

There were no questions from the public.

7. CORRESPONDENCE RECEIVED FOR WHICH DIRECTION IS REQUIRED

There were no correspondence items presented for consideration.

8. REPORTS OF CITY STAFF

- 8.a Report AG-21-013 from Director and Chief Curator Re: Tom Thomson Art Gallery Updates - November, 2021

The Director provided an overview of her update report.

The Director added that the Gallery will be holding a Director's Welcome on December 9. Guests will be required to reserve their spot for the evening, and proof of vaccination will be required as mandated by the province. There will be music by local band G.R.I.N.D., and refreshments.

It was remarked that the guided tour of the new fall exhibitions provided prior to the Advisory Committee meeting was appreciated and it was suggested that there be a guided tour for Committee Members planned for each new exhibition so that members can promote Gallery programming.

AG-211103-002

Moved by Member Alton

"THAT in consideration of Staff Report AG-21-013 respecting Tom Thomson Art Gallery Updates - November, 2021, the Tom Thomson Art Gallery Advisory Committee recommends that City Council receive the report as the Director and Chief Curator's update on the Gallery's Programming and Operations for information purposes."

Carried.

- 8.b Report AG-21-015 Update of the Tom Thomson Art Gallery Advisory Committee Mandate

The Director provided an overview of her report and clarified that changes to the Committee's mandate serve to align this Committee's mandates with those of other Committees of Council.

AG-211103-003

Moved by Member Tovell

"THAT in consideration of Staff Report AG-21-015 respecting Update to the Tom Thomson Art Gallery Advisory Committee Mandate, the Tom Thomson Art Gallery Advisory Committee recommends that City Council direct staff to bring forward a by-law to amend the Board and Committee By-law to include the updated mandate as outlined in the report."

Carried.

9. REPORTS OF SUB-COMMITTEES

- 9.a Verbal Report from the Chair of the Membership and Volunteer Sub-Committees

The Chair of the Membership Sub-Committee, Member Celhoffer, provided a verbal report of its meeting held on September 21, 2021.

The new membership program will be called Your Open Card in partnership with the Owen Sound & North Grey Union Public Library, and the Billy Bishop Museum.

There will be a new Supporters Circle donation program which will encourage patrons to make donations to the Gallery; there will be donation receipting for these donations, and supporters will be acknowledged annually.

Letters are going out to current members to advise them of the changes to the membership program, what it means for their current membership status, and what opportunities will be available to them to support the Gallery moving forward.

There are new cards being designed along with new membership branding for the Your Open Card and the Supporters Circle.

This new program will be launched in the New Year.

AG-211103-004

Moved by Member Devlin

"THAT in consideration of the Verbal Report provided by the Chair of the Membership and Volunteer Sub-Committees on November 3, 2021, the Tom Thomson Art Gallery Advisory Committee recommends that City Council receive the report for information purposes."

Carried.

9.b Verbal Report from the Chair of the Fundraising Sub-Committee

The Chair of the Fundraising Sub-Committee, Member Alton, provided a verbal update regarding the 2022 calendar campaign.

This is the third year of the calendar campaign, building upon the success of the first year wherein \$10,000 was raised and last year's campaign wherein \$20,000 was raised with an augmented retail campaign. This year's campaign has a goal to raise \$30,000 for the Gallery, with \$12,895 already donated through the Adopt-A-Tom campaign.

This year, volunteers provided more information to the 22 regional retail locations to support calendar sales, and the campaign was launched a few weeks earlier.

Social media promotion featuring the retail locations has begun.

Two dates have been booked at the Owen Sound Farmers' Market: November 13 and December 18.

Previous bulk purchasers are also being approached by Sub-Committee Members, and Advisory Committee Members are being encouraged to reach out to their networks for sector sales contacts, and to do personal asks with friends and family.

Member Alton thanked her Sub-Committee Members: Member Maconaghie, and Margaret Anderson.

The Director thanked Member Alton for her leadership of the Fundraising Sub-Committee.

AG-211103-005

Moved by Member Burri

"THAT in consideration of the Verbal Report provided by the Chair of the Fundraising Sub-Committee on November 3, 2021, the Tom Thomson Art Gallery Advisory Committee recommends that City Council receive the report for information purposes."

Carried.

10. REPORT OF TOM THOMSON ART GALLERY FACILITY EXPANSION AD HOC COMMITTEE

10.a Verbal report from the Chair of the Tom Thomson Art Gallery Facility Expansion Ad Hoc Committee

Chair of the Tom Thomson Art Gallery Facility Expansion Ad Hoc Committee, Councillor Thomas, provided a verbal update from the Ad Hoc Committee's most recent meeting held on October 29, 2021.

The Ad Hoc Committee received a report provided by G.M. Diemert Architect Inc., which indicated that the current site could support a facility with square footage ranging between 35,000 and 37,000. The report stated that this size of building would meet the long-term growth requirements for expanded programming and collection storage.

Councillor Thomas reported that the Ad Hoc Committee has requested that Council approve \$20,000 to be allocated in 2022 to fund a soil investigation and a boundary survey of the current site. Staff will provide a report outlining expenses for subsequent steps in 2022.

The Ad Hoc Committee asked Council to expand the Committee's mandate to look at other sites so that the Committee looks at all possibilities for expansion of the gallery to ensure they weigh all options and recommend the best option.

A staff report will be requested to determine the process for the consideration of other sites.

The Ad Hoc Committee will complete its new/amended update and provide a recommendation to go to Council prior to the municipal vote in the fall of 2022.

AG-211103-006

Moved by Member Burri

"THAT in consideration of the Verbal Report provided by the Chair of the Tom Thomson Art Gallery Facility Expansion Ad Hoc Committee on November 3, 2021, the Tom Thomson Art Gallery Advisory Committee recommends that City Council receive the report for information purposes."

Carried.

11. MATTERS POSTPONED

There were no matters postponed.

12. MOTIONS FOR WHICH NOTICE WAS PREVIOUSLY GIVEN

There were no motions for which notice was previously given.

13. CORRESPONDENCE PROVIDED FOR INFORMATION

13.a Committee Vacancies

Vice Chair Thomas reported that there were several vacancies on Committees of Council and encouraged members of the Advisory Committee to forward the information to their contacts and to those that they feel would be interested in serving on a Committee.

On behalf of the Advisory Committee and City Council, Vice Chair Thomas thanked Members Tom Burri and Neil Devlin for their service to the community during their term.

14. DISCUSSION OF ADDITIONAL BUSINESS

There was no additional business.

15. NOTICES OF MOTION

There were no notices of motion.

16. ADJOURNMENT

The business contained on the agenda having been completed, Vice Chair Thomas adjourned the meeting at 2:37 p.m.