

Staff Report

Report To: City Council
Report From: Andy O'Leary, Facilities Booking Coordinator
Meeting Date: May 30, 2022
Report Code: CS-22-067
Subject: 2022 Subaru Triathlon Series – Kelso Beach Park – August 14, 2022

Recommendations:

THAT in consideration of Staff Report CS-22-067 respecting 2022 Subaru Triathlon Series at Kelso Beach Park, City Council:

1. Approves the use of Kelso Beach Park, inner harbour and surrounding City streets as outlined on Schedule 'B' for the 2022 Subaru Triathlon Series event on Sunday, August 14, 2022 from 9 a.m. until 8:00 p.m.;
2. Approves the road closure as outlined in the report, to accommodate the Owen sound Subaru Triathlon Series; and
3. Directs staff to bring forward a by-law to authorize an agreement with Subaru Triathlon Series for the event.

Highlights:

- The Subaru Triathlon Series has been trying to start an Owen Sound event for some time however, this will be the first annual.
- Options for participation include Olympic distance triathlon, Olympic distance duathlon and Spring distance triathlon.
- Anticipated attendance is between 500-1000 athletes.

Strategic Plan Alignment:

[Strategic Plan](#) Priority: This report supports the delivery of Core Service.

Staff Report CS-22-067: 2022 Subaru Triathlon Series – Kelso Beach Park – August 14, 2022

Previous Report/Authority:

On December 16, 2019 Council approved the event through report OP-19-052.

On March 15, 2021 Council approved a verbal request for the use of Kelso Beach Park with the condition that a report finalizing route details be brought forward to Council for approval.

Background:

The Subaru Triathlon Series organizers have requested Council consider the following for a 2022 Subaru Triathlon Series Event:

1. Use of Kelso Beach Park; and
2. Street Occupation Permit for the use of streets along the inner harbour outlined within this report.

Set-up:

Saturday, August 13, 2022 12 noon to 8 p.m.

Sunday, August 14, 2022 7 a.m. to 9 a.m.

Event:

Sunday, August 14, 2022 9 a.m. to 8 p.m.

The event features a Sprint and Olympic distance triathlon, and duathlon.

The Olympic distance triathlon will begin at 9 a.m. and includes a 1,500m swim, 40km bike, and 10km run. The Olympic distance duathlon will start at 9:20 a.m. and consists of a 2 km run, 40km bike, and 10 km run.

The Sprint distance triathlon is expected to begin at 1 p.m. and includes a 750m swim, 20km bike, and 5km run. The Sprint distance duathlon will start at 1:10 p.m. and will consist of a 2km run, 20km bike, and 5 km run.

Event organizers are anticipating approximately 1,000 people in attendance.

City Council conditionally approved the Owen Sound Subaru Triathlon at their December 16, 2019 meeting and verbally approved the request at their March 15, 2021 meeting with the condition that a report finalizing route details be brought forward to Council for approval.

The organizers of the group have requested Owen Sound police presence at the Eddie Sargent Parkway (Grey Road 1) & 19th Street West intersection and the ESP-3rd Avenue West (Grey Road 1) & 23rd Street West intersection from 8:30 a.m. to 2:30 p.m.

Grey County has been consulted on the use, and partial closure of the Eddie Sargent Parkway and Grey Rd. 1; an application has also been submitted to Transport Canada for the events use of the inner harbour for the swimming part of the triathlon.

The event organizer will be responsible for any costs associated with paid duty policing for the event. Application for Grey County Roads Special Events permit is required for the use of Grey Road 1 (Eddie Sargent Parkway and 3rd Avenue West).

Analysis:

The Olympic distance event triathlon will begin at 9 a.m. on Sunday August 14 and the Sprint Distance Triathlon will start at 1 p.m. at Kelso Beach on Sunday, August 14. The run route will include:

- Kelso Beach trail
- 1st Avenue West including sections of the Harbour wall from the Kelso Beach trail to the 10th Street bridge;
- Along the sidewalk on the 10th Street bridge;
- Along 1st Avenue East/17th Street East to an area just south of the grain Silo.

The bike portion of the triathlon will begin at Kelso Beach entrance (19th Street West), travelling northbound along Grey Road 1 (Eddie Sargent Parkway and 3rd Avenue West) to the city limits and beyond. The swimming portion of the event will take place at Kelso Beach. The organizers must complete an Event Application from Transport Canada and provide a certificate of insurance naming 'Her Majesty the Queen in Right of Canada' as additional insured for the swim portion of the event.

Road closures from 7 a.m. – 3 p.m. – Sunday August 14

- 1st Avenue West from the Kelso Beach pathway to 10th Street bridge;
- Right-turn westbound lane on the 10th Street bridge - to accommodate any overflow from the sidewalk;

- 1st Avenue East between 10th Street East and 17th Street East to just south of the cement silos;
- Local traffic only on 2nd Ave East north of 17th Street East to the City limit.



Grey County has been consulted on the use, and partial closure of the Eddie Sargent Parkway and Grey Rd. 1.

In addition, an application has also been submitted to Transport Canada for the use of the inner harbour for the swimming part of the triathlon event.

The organizers are responsible for providing the City with liability insurance for \$5 million naming the City of Owen Sound as an additional insured.

Use of Kelso Beach at Nawash Park

The majority of park use will be located on the path from the amphitheatre to the entrance onto Eddie Sargent Parkway. The athletes will also utilize the beach area behind the amphitheatre to enter the water for the swimming portion of the event, Good Cheer washrooms and parking lot area.

The standard conditions relating to the use of Kelso Beach at Nawash Park will apply to the event and these are outlined in Attachment "A".

Event organizers will have a number of boats and kayaks on the water during the swim portion of the event.

Financial Implications:

Revenue for Park Rental \$416.16 plus HST

Based on the average cost associated with special events road closures, and overtime costs for Public Works staff to set up and tear down the road closure, the cost to the city is estimated to be approximately \$2,000.

Communication Strategy:

The organizers are responsible for promoting their event. A Media Advisory will be issued to advise residents and visitors to the City of any road closures due to the event, and any related road closures will be posted on Municipal 511.

Consultation:

Organizers Nick Stoehr and Greg Nicol, Director of Public Works & Engineering, Director of Community Services, Manager of Engineering Services, Police Services, Fire Services, Manager of Parks & Open Space, Transport Canada, and P & H Elevators.

Attachments:

Schedule 'A': Event Conditions

Schedule 'B': Site Map

Recommended by:

Andy O'Leary, Facilities Booking Coordinator

Brent Fisher, Manager of Community and Business Development

Pamela Coulter, Director of Community Services

Submission approved by:

Tim Simmonds, City Manager

For more information on this report, please contact Andy O’Leary, Facilities Booking Coordinator at aoleary@owensound.ca or 519-376-4440 ext. 1255.