



Minutes

Community Development, Tourism and Culture Advisory Committee

June 10, 2022, 8:30 a.m.

City Hall - 808 2nd Avenue East - Council Chambers

MEMBERS

PRESENT:

Chair Travis Dodd
Mayor Ian Boddy
Member David Malito
Member Yvonne McCutcheon
Member Derek Smith
Councillor John Tamming
Councillor Richard Thomas

MEMBERS

ABSENT/REGRETS:

Member James McGregor
Member Doug Younghusband

STAFF PRESENT:

Tim Simmonds, City Manager
Pam Coulter, Director of Community Services
Aidan Ware, Director and Chief Curator, TTAG
Brent Fisher, Manager of Community Development and Marketing
Melissa Crannie, Tourism Marketing Coordinator
Lauren Stewart, Community Services Administrative Assistant

1. CALL TO ORDER

Chair Dodd called the meeting to order at 8:31 a.m.

2. CALL FOR ADDITIONAL BUSINESS

- 2.a Mayor Boddy Re: Georgian College Announcement
- 2.b Chair Dodd Re: Young Professionals Network
- 2.c Mayor Boddy Re: MacLean Engineering and f-cell Canada

3. DECLARATIONS OF INTEREST

There were no declarations of interest.

4. CONFIRMATION OF MINUTES

- 4.a Minutes of the Community Development, Tourism and Culture Advisory Committee meeting held on March 11, 2022

CD-220610-001

Moved by Mayor Boddy

"THAT the Community Development, Tourism and Culture Advisory Committee approves the minutes of the meeting held on March 11, 2022."

Carried.

5. DEPUTATIONS AND PRESENTATIONS

- 5.a Presentation from the Director of Clean Energy Frontier Re: Nuclear Innovation Institute

The Director of Clean Energy Frontier from Nuclear Innovation Institute provided an overview of the presentation respecting Nuclear Innovation Institute.

The presentation included an introduction and background to the Institute and the Innovation Projects currently ongoing.

The two main focuses are:

- Industry Innovation Projects; and
- Public Interest Work.

In response to a question from Committee, it was recommended that the City and/or Grey County connect with the Director of the Centre for Municipal Innovation respecting a potential opportunity to join the Municipal Innovation Council in the future should there be interest. Committee noted that there is a need to increase our awareness of multi-regional services.

It was further noted that the City has exciting local opportunities including Hydrogen Optimized and the Ontario Proposed Pumped Storage Project in the municipality of Meaford. The attendance of staff and Council at events such as the Canadian Nuclear Conference promotes networking and building relationships with supply chains and stakeholders.

The Manager of Community and Business Development noted that there are over 250 individuals that are residing in Owen Sound that are working at Bruce Power or for one of their suppliers. He noted that the City should continue to highlight their value-add propositions including culture, the community and housing costs. Staff offered to request a presentation from Ontario Power Generation respecting low level nuclear waste should there be an interest from the Committee.

The Committee noted a request to have this presentation also provided to Council.

6. PUBLIC QUESTION PERIOD

There were no questions from the public.

7. CORRESPONDENCE RECEIVED FOR WHICH DIRECTION IS REQUIRED

There were no correspondence items presented for consideration.

8. REPORTS OF CITY STAFF

8.a Grey County

8.a.1 Report and Presentation from the Director of Economic Development and Culture of Grey County Re: Investment Attraction Strategy

The Director of Economic Development and Culture of Grey County provided an overview of the presentation respecting Investment Attraction Strategy. The main goal of the Strategy is to assist with diversifying the Economic Base.

Grey County's Investment Attraction Strategy builds on the new County Official Plan and its previous Economic Development Strategy. It builds on strengths and leverages opportunities. Six key investment attraction goals were highlighted.

In response to a question from the City Manager, the Director of Economic Development and Culture of Grey County highlighted what the City of Owen Sound can do at the municipal level to assist with Economic Development. This included the importance of protecting the available supply of employment serviced land and bringing additional serviced land where possible.

Mayor Boddy noted a few opportunities that the City has including:

- Approximately 350 new housing units have been approved and are coming onto the market (approximately 300 of which are rentals); and
- Available space in local industrial buildings.

The Director of Economic Development and Culture of Grey County advised that RAMPT and Sydenham Innovation Campus both offer an opportunity for shared space for local entrepreneurs to gather. It was noted by Committee that promotion of these spaces would be recommended to ensure that residents are aware of the offerings.

Staff highlighted the services offered by the Business Enterprise Centre for new businesses, as well as the City's CIP Business Startup Grant. It was further noted that marketing and promotion are completed on a yearly

basis through the work plans. They will continue to highlight areas such as culture and additional unique value propositions.

CD-220610-002

Moved by Councillor Thomas

"THAT in consideration of the presentation provided June 10, 2022, from the Manager of Economic Development of Grey County respecting Investment Attraction Strategy the Community Development, Tourism and Culture Advisory Committee recommends that City Council receive the presentation for information purposes."

Carried.

8.a.2 Verbal Report from the Director of Economic Development, Tourism and Culture of Grey County

The Director of Economic Development, Tourism and Culture for Grey County provided a verbal update.

A long-term care project with the YMCA and Georgian College was highlighted and it was noted that \$1.5 million in provincial funding has been received. Over a hundred essential support care workers completed the program. Local workforce development is vital in retaining talent locally. The County is looking at the same type of opportunity with Child Care. There is a gap in staffing in this industry which is leading to gaps in employment.

The County's CIP Program has supported the construction of 500 rental units, approximately 300 of which are in Owen Sound. These initiatives support upfront costs for developers.

It was further noted that the Business Enterprise Centre is back with the Summer Company and Starter Company Plus Program which supports entrepreneurs with training and grants. A Discrimination Study is being completed by the University of Western Ontario in partnership with Grey County. This will look at ways we can improve on becoming a more welcoming community.

Tourism has seen an increase moving into the summer months. Grey Roots Museum has launched a Children's Gallery. The museum will be opening 7-days a week starting in July.

CD-220610-003

Moved by Member McCutcheon

"THAT in consideration of the Verbal Report provided June 10, 2022, from the Manager of Economic Development of Grey County

respecting a Grey County update, the Community Development, Tourism and Culture Advisory Committee recommends that City Council receive the Verbal Report for information purposes."

Carried.

8.b Community Development

8.b.1 CS-22-079 Report from the Manager of Community and Business Development Re: Investment, Attraction and Retention Framework

The Manager of Community and Business Development provided an overview of the report respecting Investment, Attraction and Retention Framework.

A staff report will be provided at the September Community Development, Tourism and Culture Committee meeting detailing City-specific actions, resources and timing.

CD-220610-004

Moved by Mayor Boddy

"THAT in consideration of Staff Report CS-22-079 respecting an Investment, Attraction and Retention Framework, the Community Development, Tourism and Culture Advisory Committee recommends that City Council direct staff to return with a report outlining City-specific actions, building upon the key investment goals, objectives and strategies outlined in the framework of the County strategy."

Carried.

8.c Culture

8.c.1 Verbal Report from the Director and Chief Curator of the Tom Thomson Art Gallery Re: Art Gallery Summer Plans

The Director and Chief Curator of the Tom Thomson Art Gallery provided an overview of the Gallery's Summer Plans.

A touring exhibition titled *Tom Thomson? The Art of Authentication* will be showcased through the summer months. It was developed by the Art Gallery of Hamilton in connection with the Agnes Etherington Art Centre in Kingston. This will include a premiere of the 3D Scans of the Gallery's Tom Thomson paintings.

A show from the McMichael Museum titled *Jon Sasaki: Homage* will be presented at the Gallery. This is an homage to Tom Thomson. It is a

collection of photographs depicting petri dishes with bloomed bacterial cultures.

It was noted that it is the Gallery's 55th Anniversary and Tom Thomson's 145th birthday. There will be a fundraising event at the Gallery titled *pARTy On* happening August 5, 2022.

CD-220610-005

Moved by Councillor Thomas

"THAT in consideration of the Verbal Report provided June 10, 2022 from the Director and Chief Curator of the Tom Thomson Art Gallery respecting Art Gallery Summer Plans, the Community Development, Tourism and Culture Advisory Committee recommends that City Council receive the Verbal Report for information purposes."

Carried.

8.c.2 Report AG-22-003 from the Director and Chief Curator of the Tom Thomson Art Gallery Re: Updated Public Art Policy

The Director and Chief Curator of the Tom Thomson Art Gallery provided an overview of the report respecting the Updated Public Art Policy.

It was noted that an updated Public Art Policy provides the groundwork for future growth while ensuring clarity. The recommended changes create concise and clear definitions, purpose, and language for the Policy.

In response to a question from Committee, the Director and Chief Curator of the Tom Thomson Art Gallery noted that other municipalities typically set aside funds that are dedicated to Public Art as there are costs associated with the acquisition and conservation of Public Art.

The Director of Community Services advised that staff would research various mechanisms to create a Public Art Reserve.

CD-220610-006

Moved by Councillor Thomas

"THAT in consideration of Staff Report AG-22-003 respecting Updated Public Art Policy No. AG10, the Community Development, Tourism and Culture Advisory Committee recommends that City Council:

- 1. Direct staff to bring forward a by-law to adopt the amended policy as attached to the report; and**

2. Direct staff to bring forward a report on Public Art Strategy and that the establishment of a Public Art Reserve Fund be added to the 2023 Budget deliberation list.”

Carried.

8.d Tourism

None.

9. MATTERS POSTPONED

There were no matters postponed.

10. MOTIONS FOR WHICH NOTICE WAS PREVIOUSLY GIVEN

There were no motions for which notice was previously given.

11. CORRESPONDENCE PROVIDED FOR INFORMATION

There were no correspondence items presented for information.

12. DISCUSSION OF ADDITIONAL BUSINESS

12.a Georgian College

Mayor Boddy asked Dave Shorey to provide an update on Georgian College. Mr. Shorey noted that Georgian College signed a Memorandum of Understanding with Nuclear Innovation Institute (NII). This will allow a better understanding of the Clean Energy Sector and highlights the importance of partnerships.

12.b Young Professional Network

Chair Dodd highlighted the Young Professional Network. It is a platform to allow networking with those looking for employment opportunities, small business owners, and entrepreneurs. It promotes partnerships and connections in the local community.

The next upcoming event is at the Still Fields Brewery in Meaford on June 21, 2022. Tickets and more information can be found on Eventbrite.

12.c MacLean Engineering and f-cell Canada

Mayor Boddy advised that City and Grey County staff met with MacLean Engineering respecting Battery Operated Mining Equipment which offers remote operating. They are seeing worldwide growth.

Mayor Boddy noted his recent attendance at the Canada International Hydrogen and Fuel Cell Event.

13. NOTICES OF MOTION

There were no notices of motion.

14. ADJOURNMENT

The business contained on the agenda having been completed, Chair Dodd adjourned the meeting at 10:06 a.m.