

Staff Report

Report To: City Council
Report From: Andy O’Leary, Facilities Booking Coordinator
Meeting Date: July 25, 2022
Report Code: CS-22-091
Subject: Sydenham Sportsmen’s Association 34th Annual Salmon Spectacular – August 26 to September 4, 2022

Recommendations:

THAT in consideration of Staff Report CS-22-091 respecting Sydenham Sportsmen’s Association 34th Annual Salmon Spectacular, City Council:

1. Approves the operation of a licensed event at the Georgian Shores Marina for the 34th Annual Owen Sound Salmon Spectacular on:
 - a. Friday, August 26 & Saturday, August 27: 11 a.m. – 10 p.m.
 - b. Sunday, August 28: 12 noon – 10 p.m.
 - c. Monday, August 29: to Saturday, Sept. 3: 11 a.m. -11 p.m.
 - d. Sunday, September 4: 12 noon-7 p.m.

Subject to the conditions outlined in Schedule ‘A’;

2. Approves the Sydenham Sportsmen’s Association’s request to use a portion of Kelso Beach to support the activities of the 34th Annual Owen Sound Salmon Spectacular from August 26 to September 4, 2022, subject to the conditions outlined in Schedule ‘A’; and
3. Directs staff to bring forward a by-law to execute an agreement with the Sydenham Sportsmen’s Association for the event.

Highlights:

- The 34th Annual Salmon Spectacular will return to its regular footprint in 2022. This includes a 100’ by 250’ tent, theme days,

evening entertainment and fish fry. The event occurs on the Georgian Shores Marina lands with overflow parking at Kelso Beach Park (including a portion of the sports field);

- Event organizers have reduced the entertainment hours throughout the evening and are not requesting an exemption to the noise by-law.
- The Salmon Spectacular attracts thousands of people annually.

Strategic Plan Alignment:

This report supports the delivery of Core Service.

Previous Report/Authority:

This event was previously approved in 2019 through report [CS-19-073](#) and in 2021 via report [CS-21-092](#).

Background:

The Sydenham Sportsmen's Association will be hosting the 34th Annual Owen Sound Salmon Spectacular at the Georgian Shores Marina operating from August 26 to September 4. Similar to previous years, this event will be a family-oriented festival celebrating fishing and conservation. This event is highly anticipated throughout the Community and historically is very well attended. Correspondence from the Sydenham Sportsmen's Association is attached.

The organizers are requesting the city consider the following:

1. Agreement for the use of Kelso Beach soccer field and parking area;
and
2. Licenced area approval;

Analysis:

1. Agreement for the use of Kelso Beach Park Soccer Field and parking

The event organizers use a portion of Kelso Beach Park for parking and other activities to support the Annual Owen Sound Salmon Spectacular (i.e., children's games, etc.). The soccer field parking is limited to times when attendance is highest and can be closed by City Staff if weather conditions

are not favourable to maintain turf conditions at the park. The fee charged for the sports field is limited to the 2-days when attendance is highest.

The agreement contains the following key points:

- \$5-million-dollar liability insurance naming City as an additional insured;
- During inclement weather, parking will not be permitted on the sports field;
- Responsible for compensating the city for any and all damages to Kelso Beach (this will be done in collaboration with the Manager of Parks and Open Spaces and the event organizer) based on pre and post event inspections;
- Responsible for erecting a fence to limit the area where parking is permitted on the soccer field;
- Facility rental fee of \$632.32 plus applicable taxes. It has been the City's practice to charge only for Saturday, August 27th and Saturday, September 3rd, as the need for overflow parking is primarily on those days. Other events may still take place in Kelso Beach Parking during the time of the Salmon Spectacular, and access is provided to the Order of Good Cheer Splash Pad, washrooms, and public trail throughout the event.

2. Licensed area information

The licensed portion of the event will occur entirely on the Georgian Shores Marina property. Steve Thornton of Georgian Shores Marina has advised City Staff that Georgian Shores Marina agrees to allow the Salmon Spectacular to use its property as the venue for the licensed area. The letter from Mr. Thornton is attached to this report.

The Sydenham Sportsmen's Association will be meeting with Owen Sound Police Services, Fire Services, Public Health, Building Department, and a representative of the Alcohol & Gaming Commission of Ontario (AGCO) to review their risk management practices and security plan to ensure the operation of the licensed area addresses any of their concerns. The City's Municipal Alcohol Policy will not apply as the Georgian Shore property where the licensed event will be held is not City property.

The hours for the licensed area are:

Friday, August 26 & Saturday, August 27: 11 a.m. – 10 p.m.

Sunday, August 28: 12 noon – 11:30 p.m.

Monday, August 29 to Saturday, September 3: 11 a.m. – 10 p.m.

Sunday, September 4: 12 noon – 7 p.m.

- Licensed tent is 100' x 250', and a building permit is required per the Ontario Building Code.
- A licensed professional security company is providing security for the event along with Owen Sound Police Services paid duty officers.
- \$5-million-dollar Host Liquor Liability Insurance Naming City as an additional insured; and
- Responsible for obtaining all necessary approvals and licenses for the sale of alcohol required by the Alcohol and Gaming Commission of Ontario (AGCO) and Police Service.

The Sydenham Sportsmen's Association, as a non-profit organization for the advancement of charitable, educational, religious or community objects, may take out a Public Event SOP, and no 'Municipally Significant' designation is required.

3. Noise By-Law Exemption

The event organizer notified the City that an exemption to the Noise by-law would not be required this year as live music is not planned past 11 p.m..

City By-Law 2001-034 is a By-Law to Regulate Unusual Noises or Noises Likely to Disturb the Inhabitants of the City of Owen Sound.

The Sydenham Sportsmen Association will however implement several measures to reduce the impact of noise on neighbours:

- Tent location is situated as far from residential areas as possible;
- 45' trailers will be placed on the west side of the tent to minimize noise to the west towards residential areas;
- West wall of the tent will remain closed at night to buffer sound;
- Bar will end at 10 p.m. – the site is cleared by 11 p.m.;
- Tent is orientated in such a way as to minimize sound bleed off site;

- Sound console is placed close to the stage and sound monitored to ensure the music does not exceed the sound of the crowd;
- Front speakers inside tent angled downward to absorb sound;
- Speakers in the middle of the tent and near the rear of the tent are used for audio-only;
- Paid duty officers will also be directed to patrol the neighbourhood when problems are identified;
- There is no parking on the Eddie Sargent Parkway during the derby, all parking is on-site or at Kelso Beach Park;
- Volunteers will remove all litter from the site after the event; arrangements will be made to have any identified areas of the neighbourhood also cleaned; and
- Establish a neighbourhood/Sydenham Sportsmen liaison to problem-solve during the event should the need arise.

These measures are reflected in terms of their Agreement.

Financial Implications:

Rental of Kelso Beach \$632.32 + HST (2 days @ \$316.16 + HST)

If the park is utilized by the event for more than the agreed two days, the city will adjust fees accordingly

Communication Strategy:

City Staff will work with the event organizer and all other relevant City Stakeholders regarding arrangements and successful execution of this event.

Consultation:

Fred Geberdt, Sydenham Sportsmen's Association
Steve Thornton, Georgian Shores Marina

Attachments:

- Schedule 'A': Conditions
- Schedule 'B': Letter from Chris Geberdt, Sydenham Sportsmen's Association
- Schedule 'C': Letter from Steve Thornton, Georgian Shores Marina

Recommended by:

Andy O’Leary, Facilities Booking Coordinator

Brent Fisher, Manager of Community and Business Development

Pamela Coulter, Director of Community Services

Submission approved by:

Tim Simmonds, City Manager

For more information on this report, please contact Andy O’Leary at aoleary@owensound.ca or 519-376-4440 ext. 1255.