

**Staci Landry, Deputy Clerk**  
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Owen Sound, ON N4K 2H4



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March 9, 2023

Mayor and Council  
City of Owen Sound  
808 2<sup>nd</sup> Avenue East  
Owen Sound, ON N4K 2H4

Dear Mayor and Council:

Re: River District 2023 Budget

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The River District Board of Management, at its meeting held on March 8, 2023 considered the above noted matter and passed Resolution No. RD-230308-002 approving the following:

**"THAT in consideration of the proposed 2023 River District budget presented at the March 8, 2023 public meeting, the River District Board of Management:**

- 1. Receives the 2023 River District budget as presented; and**
- 2. Directs staff to send a memo to City Council requesting that the 2023 River District budget be approved."**

I have attached the proposed 2023 River District budget to this letter for your consideration.

Should you have any questions or concerns, please do not hesitate to contact me.

Yours truly,

A handwritten signature in cursive script that reads "Staci Landry".

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Staci Landry  
Deputy Clerk

Attachment: Proposed 2023 River District Budget

# Owen Sound River District Board of Management 2023 Budget

## 2% Levy Increase

	Budget 2023	DIA Final 2022 <u>Budget</u>	DIA Final 2021 <u>Budget</u>	Variance
<b>Revenues</b>				
<b>Levy</b>				
Levy to Members	255,106.08	\$ 250,104	\$245,200	\$ 5,002
Levy Adjustments	- 2,000.00	\$ (2,000)	\$ (8,000)	\$ -
<b>Total Levy</b>	<b>253,106.08</b>	<b>\$ 248,104</b>	<b>\$237,200</b>	<b>\$ -</b>
<b>Grants &amp; Sponsorship</b>				
Georgian Bay Garden Club	-	\$ 500	\$ 1,000	-\$ 500
<b>Total Grants &amp; Sponsorship</b>	<b>\$ -</b>	<b>\$ 500</b>	<b>\$ 1,000</b>	<b>-\$ 500</b>
<b>Other Income</b>				
Interest	\$ -	\$ 50	\$ 50	-\$ 50
<b>Total Revenues</b>	<b>\$ 253,106</b>	<b>\$ 248,654</b>	<b>\$238,250</b>	<b>\$ 4,452</b>
<b>Expenses</b>				
<b>Marketing</b>				
Marketing Action Plan Implementation		\$ -	\$ 40,000	\$ -
Community Development Coordinator		\$ 30,000		-\$ 30,000
Wages	30,745.56			\$ 30,746
Payroll Benefits and Overhead	6,856.26			\$ 6,856
Print Media			\$ 800	\$ -
<b>Total Marketing</b>	<b>\$ 37,602</b>	<b>\$ 30,000</b>	<b>\$ 40,800</b>	<b>\$ 7,602</b>
<b>Events</b>				
Hottest Street Sale (net)	\$ 6,000	\$ 6,000	\$ 6,000	\$ -
Christmas Promotions	\$ 8,000	\$ 8,000	\$ 8,000	\$ -
Other Events	\$ 17,300	\$ 17,300	\$ 16,500	\$ -
<b>Total Events</b>	<b>\$ 31,300</b>	<b>\$ 31,300</b>	<b>\$ 30,500</b>	<b>\$ -</b>
<b>Beautification &amp; Maintenance</b>				
Flora	\$ 7,500	\$ 7,500	\$ 7,500	\$ -
Sidewalk Cleaning & Maintenance	\$ 5,000	\$ 5,000	\$ 5,000	\$ -
Sidewalk Washing	\$ 3,000	\$ 3,000	\$ 2,800	\$ -
Streetscape Improvement Design	\$ -	\$ -	\$ 5,000	\$ -
Contribution to Future Reserve	\$ 10,000	\$ 10,000		\$ -
<b>Total Beautificatioin &amp; Maintenance</b>	<b>\$ 25,500</b>	<b>\$ 25,500</b>	<b>\$ 20,300</b>	<b>\$ -</b>

**Expenses Continued...****Administration**

Membership Fees	\$ 600	\$ 600	\$ 600	\$ -
Insurance	\$ 2,100	\$ 2,100	\$ 1,990	\$ -
Website	\$ -	\$ -		\$ -
Newsletter	\$ -	\$ -		\$ -
Office Expenses	\$ -	\$ -	\$ -	\$ -
Audit	\$ 4,000	\$ 4,000	\$ 3,000	\$ -
Election Contract		\$ 7,000		-\$ 7,000
	\$ -	\$ -		
<b>Total Administration</b>	<b>\$ 6,700</b>	<b>\$ 13,700</b>	<b>\$ 5,590</b>	<b>-\$ 7,000</b>

**Complimentary Parking**

Contribution to City	\$ 183,000	\$ 183,000	\$ 183,000	\$ -
DIA 50 % Share of Passes	\$ (20,000)	\$ (18,000)	\$ (13,000)	-\$ 2,000
<b>Total Complimentary Parking</b>	<b>\$ 163,000</b>	<b>\$ 165,000</b>	<b>\$ 170,000</b>	<b>-\$ 2,000</b>

**Security**

Citizen on Patrol Donation	<b>\$ 2,000</b>	<b>\$ 2,000</b>	<b>\$ 2,000</b>	<b>\$ -</b>
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**Board Expenses**

Annual General Meeting	\$ -	\$ -	\$ -	\$ -
Board Meetings	\$ -	\$ -		\$ -
Celebration	\$ 5,000	\$ 5,000	\$ 5,000	\$ -
Service Recognition	\$ 200	\$ 200	\$ 200	\$ -
Education - Board	\$ 2,000	\$ 2,000	\$ 2,000	\$ -
Networking - Board	\$ 500	\$ 500	\$ 500	\$ -
Community Service Fund			-	
<b>Total Board Expenses</b>	<b>\$ 7,700</b>	<b>\$ 7,700</b>	<b>\$ 7,700</b>	<b>\$ -</b>
<b>Total Expenses</b>	<b>\$ 273,802</b>	<b>\$ 275,200</b>	<b>\$ 276,890</b>	<b>-\$ 1,398</b>

<b>Deficit (Draw from Reserves)</b>	<b>\$ (20,696)</b>	<b>\$ (26,546)</b>	<b>\$ (38,640)</b>	<b>5,850</b>
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Estimated Opening Reserves	127,493.05
less operating deficit	- 20,695.74
plus contribution for future	10,000.00
<b>Estimated Closing Reserves</b>	<b>116,797.31</b>