

Attachment No. 4 Themes from Feedback

Q1 - How would you best describe yourself?

The majority of respondents are full time Owen Sound residents.

Q2 – What do you think are the benefits of STRs?

- The top response is additional visitors to the City and support for the local economy.
- The most common benefit in the 'other' category is supplemental income for owners.

Q3 - What do you think are the drawbacks of STRs?

- The top response is noise.
- The most common drawback in the 'other' category is the availability of housing stock.

Q4 - Are you aware of an STR in your Owen Sound neighbourhood?

• The most common response is yes.

Q5 - Have you ever been disrupted by an STR in Owen Sound?

• The most common response is no.

Q6 – If you have been disrupted by an STR, how frequently does it occur?

• The most common response is once a month.

Q7 – If you have been disrupted by an STR, how have you handled these disruptions?

- The top response is that they took no action.
- The most common response in the 'other' category is speaking with the guests of the STR.

Q8 – If you have been disrupted by an STR, what issues have you experienced that are related to STR?

- The top response is noise.
- The most common responses in the 'other' category are damage to property and trespassing.

Q9 - What type of dwelling should STRs be permitted in?

- The top response is detached dwellings.
- The most common responses in the 'other' category are 'none' and in STRs where it is the owner's principal residence.

Q10 - Do you believe that STRs should be restricted to an operator's principal residence?

• The most common response is yes.

Q11 – Are you an STR operator or have you advertised your dwelling in Owen Sound as an STR?

The majority of respondents are not STR operators.

Q12 – How do you advertise your STR?

- The most common advertising mechanism is Air BnB.
- The most common 'other' response is through referrals.

Q13 – How do you describe your STR unit?

- The most common response is detached dwellings.
- The most common 'other' response was a shared accommodation and a bunkie.

Q14 – How do you operate your STR?

• The most common response is that it is the operator's residence, and they are present when it is rented.

Q15 – Do you believe that STRs should be regulated/licensed in Owen Sound?

• The most common response is yes.

Q16 - Do you think there should be a maximum number of guests allowed in an STR?

- The top response is up to 5.
- The most common 'other' response is that it should be based on the size of the dwelling.

Q17 - Of the three options being considered by Council, which option do you support?

• The majority of respondents supported the licensing option.

Q18 - Do you have any other comments on STRs?

The top five comments, in order, are:

- Concern with housing shortage and affordability (70 comments).
- That STRs brings income into the City (30 comments).
- That the owner should be present (29 comments).
- That STRs should be licensed so that control measures can be put in place (28 comments).
- That STRs should not be permitted in residential neighbourhoods (25 comments).