



Minutes

Community Development, Tourism and Culture Advisory Committee

November 10, 2023, 8:30 a.m.

City Hall - 808 2nd Avenue East - Council Chambers

MEMBERS

PRESENT: Chair Brock Hamley
Mayor Ian Boddy (via video)
Member Yvonne McCutcheon
Councillor Carol Merton
Member Dinesh Shah

MEMBERS

ABSENT/REGRETS: Vice Chair Melanie Middlebro'
Member Derek Smith
Member Lance Thurston

STAFF PRESENT: Tim Simmonds, City Manager
Pam Coulter, Director of Community Services
Aidan Ware, Director, and Chief Curator, TTAG
Paul McGrath, Manager of Community & Business Development
Melissa Crannie, Tourism Marketing Coordinator
Viveca Gravel, Community Development Coordinator
Nicole Olmsted, Community Services Administrative Assistant

GUESTS: Savanna Myers, Grey County
Dave Shorey, Georgian College

1. CALL TO ORDER

Chair Hamley called the meeting to order at 8:34 a.m.

2. CALL FOR ADDITIONAL BUSINESS

There was no additional business.

3. DECLARATIONS OF INTEREST

There were no declarations of interest.

4. CONFIRMATION OF MINUTES

- 4.a Minutes of the Community Development, Tourism and Culture Advisory Committee meeting held on September 8, 2023

CD-231110-001

Moved by Councillor Merton

"THAT the Community Development, Tourism and Culture Advisory Committee approves the minutes of the meeting held on September 8, 2023."

Carried.

5. DEPUTATIONS AND PRESENTATIONS

There were no deputations and presentations.

6. PUBLIC QUESTION PERIOD

There were no questions from the public.

7. CORRESPONDENCE RECEIVED FOR WHICH DIRECTION IS REQUIRED

There were no correspondence items presented for consideration.

8. REPORTS OF CITY STAFF

- 8.a Tourism

- 8.a.1 Report CS-23-117 from the Tourism Marketing Coordinator Re: 2023 Year End Wrap-up Report for Tourism

The Tourism Marketing Coordinator presented the 2023 Tourism Wrap-up report through a PowerPoint presentation.

CD-231110-002

Moved by Councillor Merton

"THAT in consideration of Staff Report CS-23-117 respecting the 2023 Tourism Wrap Up, the Community Development, Tourism and Culture Advisory Committee recommends that City Council receive the report for information purposes."

Carried.

- 8.b Culture

None.

8.c Grey County

8.c.1 Verbal Report from the Director of Economic Development, Tourism and Culture of Grey County

The Director of Economic Development, Tourism and Culture of Grey County provided an overview of the report respecting the Economic Development Tourism and Culture Master Plan priority actions include leadership and collaboration investment ready, business retention and expansion through the growth of numerous new small businesses, start up grants, and seeing the positive increase in tourism statistics.

CD-231110-003

Moved by Mayor Boddy

“THAT in consideration of the Verbal Report presented on November 10, 2023, from the Director of Economic Development, Tourism and Culture of Grey County, the Community Development, Tourism and Culture Advisory Committee recommends that City Council receive the report for information purposes.”

Carried.

8.d Community Development

8.d.1 Report CS-23-018 from the Manager of Community & Business Development Re: Launch of the Southwestern Ontario Isotope Coalition

The Manager of Community & Business Development provided an overview of the report noting the importance of medical isotopes in cancer treatment, growth of the workforce, opportunities for growth for our region, and attracting partnerships. Mr. McGrath noted that Bruce Power is one of the major suppliers of medical isotopes in the world.

CD-231110-004

Moved by Member McCutcheon

THAT in consideration of Staff Report CM-23-018 respecting Launch of the Southwestern Ontario Isotope Coalition (SOIC), the Community Development, Tourism and Culture Advisory Committee recommends that City Council receive the report for information purposes.

Carried.

9. MATTERS POSTPONED

There were no matters postponed.

10. MOTIONS FOR WHICH NOTICE WAS PREVIOUSLY GIVEN

There were no motions for which notice was previously given.

11. CORRESPONDENCE PROVIDED FOR INFORMATION

11.a Committee Vacancies Information Sheet

Chair Hamley thanked the public members for their dedication and time serving on the committee and encouraged them to apply for one of the several public vacancies on the Community Services Committee, Corporate Services Committee, Operations Committee, Tom Thomson Art Gallery Advisory Committee, and Council Remuneration Review Task Force.

This is a great opportunity for members of the public to guide recommendations and share their input, advice, and expertise.

More information on each committee, including their mandates and meeting dates and times, can be found on the City's website at owensound.ca/meetings.

The application period closes on Friday, November 17th at 4:30 p.m. The application form can be found on the City's website at owensound.ca/committeevacancies or a hard copy can be picked up at the Service Owen Sound counter in City Hall.

12. DISCUSSION OF ADDITIONAL BUSINESS

There was no additional business.

13. NOTICES OF MOTION

There were no notices of motion.

14. ADJOURNMENT

The business contained on the agenda having been completed, Chair Hamley adjourned the meeting at 9:24 a.m.