

Minutes

Community Services Committee

November 15, 2023, 5:30 p.m. City Hall - 808 2nd Avenue East - Council Chambers

MEMBERS

PRESENT: Chair Travis Dodd

Vice Chair Suneet Kukreja Member Jason Dantas Councillor Jon Farmer Member Morgan Kemick Member Lloyd Lewis

Councillor Melanie Middlebro'

Member Janet Walker

MEMBERS

ABSENT/REGRETS: Member Nicole Amos-Uotila

STAFF PRESENT: Tim Simmonds, City Manager

Pam Coulter, Director of Community Services Ryan Gowan, Manager of Arena Operations

Sabine Robart, Manager of Planning and Heritage

Andy O'Leary, Facilities Booking Coordinator

Jennifer Wright, Events and Activation Coordinator

Nicole Olmsted, Community Services Administrative Assistant

1. CALL TO ORDER

Chair Dodd called the meeting to order at 5:32 p.m.

2. CALL FOR ADDITIONAL BUSINESS

There was no additional business.

3. DECLARATIONS OF INTEREST

There were no declarations of interest.

4. CONFIRMATION OF MINUTES

4.a Minutes of the Community Services Committee meeting held on October 18, 2023

CS-231115-001
Moved by Councillor Middlebro'

"THAT the Community Services Committee approves the minutes of the meeting held on October 18, 2023."

Carried.

5. DEPUTATIONS AND PRESENTATIONS

There were no deputations or presentations.

6. PUBLIC QUESTION PERIOD

There were no questions from the public.

7. CORRESPONDENCE RECEIVED FOR WHICH DIRECTION IS REQUIRED.

There were no correspondence items presented for consideration.

8. REPORTS OF CITY STAFF

- 8.a Facility Bookings and Community Programs
 - 8.a.1 Report CS-23-114 from the Facilities Booking Coordinator and Events & Activation Coordinator Re: 2024 Volunteer Awards

The Facilities Booking Coordinator provided an overview of the report respecting the proposal to combine the Volunteer Awards and Cultural Awards into an annual combined celebration.

In response to a question from Committee, the Facilities Booking Coordinator noted that having the Volunteer and Cultural Awards as an annual combined event will help share the awards' marketing and promotion, with no change to the City's budget.

In response to a question from Committee, the Facilities Booking Coordinator replied that the date in April was chosen with the intent to have the awards presented during Ontario's Volunteer Week. The Director of Community Services added that April is a month with fewer events on the calendar and would be the best time to celebrate these awards. Further, to help keep costs down, as outlined in the report, it was proposed that the event be held at the Tom Thomson Art Gallery as there is no rental fee.

In response to a question from Committee, the Director of Community Services noted that the Cultural Awards has a current budget of \$5,000.00 every other year, which will be used towards marketing, promoting, and implementing the combined event.

In response to a question from Committee, the Director of Community Services noted that there are discussions to record and share the event on social media, the City website, and at a Council meeting in June. The Director of Community Services added that Rogers may also be able to record the event.

The Chair noted that this is a fantastic opportunity to combine the awards and have the celebration in a space like the TOM. Having the event at the TOM will showcase the volunteers and culture recipients on a higher level.

CS-231115-002

Moved by Councillor Farmer

"THAT in consideration of Staff Report CS-23-114 respecting 2024 Volunteer Awards, the Community Services Committee recommends that City Council approve:

- 1. Combining the annual City of Owen Sound Volunteer Awards with the Cultural Awards event; and
- 2. The Cultural Awards occurring annually with no change to the City budget."

Carried.

The Facilities Booking Coordinator left the meeting.

- 8.b Tourism and Cultural Services
 - 8.b.1 Report CS-23-109 from the Events and Activation Coordinator Re: 2023 Summer Events Wrap Up

The Events and Activation Coordinator provided an overview of the report.

In response to a question from Committee, the Events and Activation Coordinator noted that in the past, feedback was not collected from attendees. It is proposed that a survey tool be developed to capture feedback. There will be options for a QR Code and online forms through the City's website as well as paper copies during the events.

In response to a question from Committee, the Events and Activation Coordinator explained that the Ontario Cultural Attractions Fund is only available every second year and it must be for an event that is a minimum of three days to receive the funding.

In response to a question from Committee, the Events and Activation Coordinator noted that there has been research compiled for having drones or silent fireworks on Canada Day. However, these would be four times the cost of the regular fireworks being used, approximately \$40,000.00. It was also noted that the drones cannot perform over water, which would cause a change in venue for Canada Day celebrations.

In response to a question from Committee, the Events and Activation Coordinator replied that each event has a set sponsorship package, as some events may require more marketing than others.

In response to a question from Committee, the Director of Community Services noted that there are ongoing discussions around tourism, events, and activations to try and impact the River District.

The Chair noted that staff did a great job being in a financial surplus position this year, which shows the benefit of sponsorship.

CS-231115-003 Moved by Member Dantas

"THAT in consideration of Staff Report CS-23-109 respecting 2023 Summer Events, the Community Services Committee recommends that City Council receive the report for information purposes."

Carried.

8.b.2 CS-23-110 from the Events and Activation Coordinator Re: Home and Cottage Expo 2024 Updated Agreement

The Events and Activation Coordinator provided an overview of the report respecting the Home and Cottage Expo 2024. This event was last held in 2019. The new agreement is a one-year term and is a partnership between the City, the Knights of Columbus, and the Grey Bruce Home Builders.

CS-231115-004 Moved by Member Walker

"THAT in consideration of Staff Report CS-23-110 respecting the 2024 Home and Cottage Expo Update Agreement, the Community Services Committee recommends that City Council direct staff to bring forward a by-law to authorize the Mayor and Clerk to execute a one-year agreement with Grey Bruce Home Builders and Trades Association and The Knights of Columbus for the 2024 Home and Cottage Expo as outlined in the report."

Carried.

8.c Arena Operations

8.c.1 Report CS-23-118 from the Manager of Arena Operations Re: Jr. B Lacrosse Dressing Room 7 Upgrades

The Manager of Arena Operations provided an overview of the report.

In response to a question from Committee, the Manager of Arena Operations noted that although some of the dressing room fixtures are outdated, they will try to repurpose them as much as they can.

CS-231115-005 Moved by Member Lewis

"THAT in consideration of Staff Report CS-23-118 respecting Bayshore Dressing Room 7 Upgrades, the Community Services Committee recommends that City Council receive the report for information purposes."

Carried.

The Events and Activation Coordinator left the meeting.

8.d Planning and Heritage

8.d.1 Report CS-23-122 from the Heritage Coordinator Re: Proposed changes to the Ontario Heritage Act and O.Reg. 385/21 (General) – Bill 139, the Less Red Tape, More Common Sense Act, 2023

The Manager of Planning and Heritage provided an overview of the report.

In response to a question from Committee, the Manager of Planning and Heritage responded that she is unaware of any communication from the province to these identified organizations. However, the provincial government is looking for comments and feedback from municipalities.

In response to a question from Committee, the Manager of Planning and Heritage noted that the City, at this time, has not communicated with any of the religious organizations and Indigenous communities or organizations, due to the tight timeline for municipalities to provide comments and feedback to the provincial government. In addition, the amendments are being scoped to features that are hard to identify at this point, which will require further understanding and updating the application form before any communications between the City and the religious organizations and Indigenous communities or organizations occur.

CS-231115-006 Moved by Councillor Farmer

"THAT in consideration of Staff Report CS-23-122 respecting Bill 139 the Proposed Less Red Tape, More Common Sense Act, 2023 – Changes to the *Ontario Heritage Act* and O.Reg. 385/21 (General), the Community Services Committee recommends that City Council direct staff to forward this report to the Province of Ontario as the City's comments on Bill 139 and the Environmental Registry of Ontario posting 019-7684: Proposed Changes to the Ontario Heritage Act and O.Reg. 385/21 (General)."

Carried.

8.e Parks and Open Space

None.

8.f Building

None.

9. MATTERS POSTPONED

There were no matters postponed.

10. MOTIONS FOR WHICH NOTICE WAS PREVIOUSLY GIVEN

There were no motions for which notice was previously given.

11. CORRESPONDENCE PROVIDED FOR INFORMATION

11.a Staff Delegated Facility Use Agreements - Quarterly Update

The Director of Community Services provided an overview of the quarterly update respecting staff delegated facility use agreements, noting the rental revenues, the significant work that occurs behind the scenes, the collaboration with other groups, and the economic impact of the events in the community.

11.b Memorandum from the Chief Building Official Re: Development Update - October 2023

The Manager of Planning and Heritage provided an overview of the Memorandum from the Chief Building Official respecting the October development update.

11.c Decision DA-23-004 Site Plan Approval for 3195 East Bayshore Road

In response to a question from Committee, the Manager of Planning and Heritage explained that the changes made to the *Planning Act* by the province requires that site plan approvals be at the staff level. For transparency, staff provide the report and conditions as information.

CS-231115-007 Moved by Councillor Middlebro'

"THAT in consideration of correspondence provided for information purposes listed on the November 15, 2023, Community Services Committee agenda, the Community Services Committee recommends that City Council receive Items 11.a to 11.c for information purposes."

Carried.

12. DISCUSSION OF ADDITIONAL BUSINESS

There was no additional business.

13. NOTICES OF MOTION

There were no notices of motion.

14. ADJOURNMENT

The business contained on the agenda having been completed, Chair Dodd adjourned the meeting at 6:31 p.m.