

Schedule "B"  
**MAT STAKEHOLDER COMMITTEE**

**Mandate/Terms of Reference**

The Owen Sound & District Chamber of Commerce, as an eligible tourism entity (the Tourism Entity) will establish and lead a MAT Stakeholder Committee with a mandate to develop and execute the Action Plan.

The MAT Stakeholder Committee shall review and approve all expenditures of the Net Tax Proceeds in accordance with the Action Plan and annual work plans.

**Composition**

The composition of the MAT Stakeholder Committee shall include voting members and non-voting members, as follows:

Non-voting members:

- One (1) Destination Marketing Lead of the Owen Sound & District Chamber of Commerce;
- Two (2) City staff members; and
- One (1) representative appointed by the Corporation of the County of Grey.

Voting Members:

- One (1) Councilor appointed by the City;
- One (1) member appointed by the River District Board;
- Two (2) members appointed by the Tourism Entity; and
- Up to Five (5) additional voting members, who shall have businesses in or reside in the City, selected by the Tourism Entity through an established member selection process, from the following stakeholder categories:
  - local accommodations
  - local festival & events
  - local arts and culture
  - local sports and recreation
  - restaurants & hospitality

**Governance**

The committee terms of reference shall include eligibility criteria, selection process, term limits of committee members, requirements for meeting agendas and meeting minutes, frequency of meetings, and meeting procedures. For greater certainty, there will be no requirement for MAT Stakeholder Committee members to be Chamber of Commerce members.

The committee terms of reference shall be reviewed, and updated as necessary, on an annual basis.

Voting members of the MAT Stakeholder Committee shall appoint a committee chair.

The Tourism Entity's destination marketing lead will be the liaison between the MAT Stakeholder Committee and the Tourism Entity's board of directors.