



2024 River District Staff Work Plan

River District Board of Management Meeting March 13, 2024





RiverDistrict

OWEN SOUND

Agenda

Fun Facts

2023 Highlights

**2024 Work Plan
Highlights**



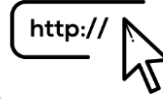


River District

OWEN SOUND

Fun Facts

Owen Sound River District



owensoundriverdistrict.ca had 26,000 new users in 2023



Facebook reach has increased 35.8% year over year
Instagram reach has increased 67.3% year over year



6 of 9 CIP Grants issued in 2023 were in the River District



Owen Sounds first official pollinator garden



15 New Business Licenses



River District

OWEN SOUND

2023 Highlights

Viveca Gravel
River District Coordinator



The Owen Sound River District receives two Festival and Events Ontario Awards



The 2023 River District Membership Party



First River District Cars & Coffee



Launch of Locals Love It Here



Moonlight Madness a smash



River District

OWEN SOUND

Work Plan Highlights for 2024

Viveca Gravel
River District Coordinator



Continue to plan, deliver roster of exciting events and activations



Support and attract new events in the River District



River District Lighting Enhancements



Expand Locals Love It Here Program



Core Service Tasks

