

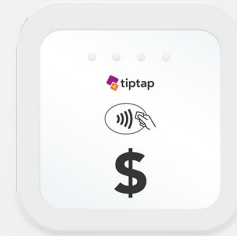


the easiest way to give, tip or pay



Help those
who need
it most.

tap to give™



tiptap
tiptapony.com



the world is going **cashless**

our current cash behaviour

...gives way for a digital future



73%

of charities reported a decline in giving due to people not carrying cash



71%

of Canadians prefer contactless payments over cash



8x

Contactless in the U.S. is projected to increase 8x between 2020 and 2024



\$3.6B

in missed “cash” opportunities within the charitable sector



90%

of all global transactions will be digital by 2024

tiptap is the solution



the solution: a simple tap is all it takes



[video link](#)

does it work? you bet!

on average, our customers collect...

4X

more than cash

3X

more than Paypal

6X

more than QR
codes

using whatever is in your **wallet**



VISA



DISCOVER



G Pay



tiptap will optimize your collections



split-seconds

no more fumbling for change, just a simple tap



multiple taps

users can engage with tiptap more than once



reduced admin costs

less admin cost and more time focusing on collecting



safer transactions

no personal data is stored or saved on tiptap devices



detailed data

Real-time information about where & when people give, tip, or pay

secure & certified



Is tiptap PCI and EMV compliant?

tiptap is PCI and EMV compliant with various processors and card schemes.



What about personal data?

No personal information is collected, stored or shared.



How safe is the device?

All transactions are encrypted from end to end, transported on a private LTE network to our server, making it as secure (or more secure) than the big banks. Any change in the firmware automatically transmits a tamper signal and shuts down the device.



Is the device weatherproof?

Yes. The acrylic potting adds waterproofing and thermal properties to the device, allowing it to withstand a variety of weather elements including -30C temperature.



Device is stolen, what now?

Because the device is connected to the organization's bank account, if someone were to steal a device, any payments made to the device would go directly to that organization's bank account. Additionally, single devices and/or groups of devices can be remotely deactivated.



here is who is collecting more



Pay with
Interac® Debit
and let us wrap
two gifts for you!

Bring your gifts purchased with Interac® Debit to the HolidayLife Gift Wrapping Station to receive free wrapping for up to 2 gifts.

Keep the holiday spirits going with a donation to:



SickKids

Moneris 



tiptap works everywhere | HolidayLife

Raised funds for The Salvation Army and SickKids via donation at gift wrapping station

THE
SALVATION
ARMY



GIVE
FOOD
WARMTH
HOPE

JOIN OUR ARMY
OF GIVERS.

EVERYONE NEEDS AN ARMY



tap to give™



tiptap

Salvation Army

“You guys are going to completely change the way we operate.”



tiptap works everywhere | Vancouver Christmas Market
helped grant 6 children's wishes through Make-A-Wish Canada in 5 weeks



Mobile displays for programs on-the-go | Food Bank of Waterloo
Collected enough for 3,525 meals in just one weekend



CITY OF
Burlington



Help keep rinks in your
community thriving.

tap to give™




tiptap works everywhere
Burlington Parks

tiptap




Get more with the Biz Starter for Small Business.

More value, more benefits and more support to get your business started.





United Way Centraide Canada



Building strong and healthy communities.


tap to give™

AMERICAN EXPRESS VISA MASTERCARD APPLE PAY GOOGLE PAY



\$5

tiptap



**get started in 5
easy steps**



1

choose your service package



campaignDIY

\$230

campaignPLUS

\$1,500

campaignPRO

\$5,000

design solutions	standard: tap to give, tip, pay	standard: tap to give, tip, pay <u>or</u> you design, we'll co-pack	we'll design, print, and assemble
dashboard setup	all devices	all devices, campaigns, users	all devices, campaigns, users + automated summary reports
training	solution video library	solution video library + 2 hrs online training	solution video library + 8 hrs online training
customer support	knowledge base + standard support	knowledge base + standard support	knowledge base + priority support
program consulting	–	3 hours	8 hours
analytics consulting	–	–	2 hours + reflections consultation
order portal	–	–	customizable order portal
bank deposit accts	1	∞	∞
shipping locations	1	∞	∞

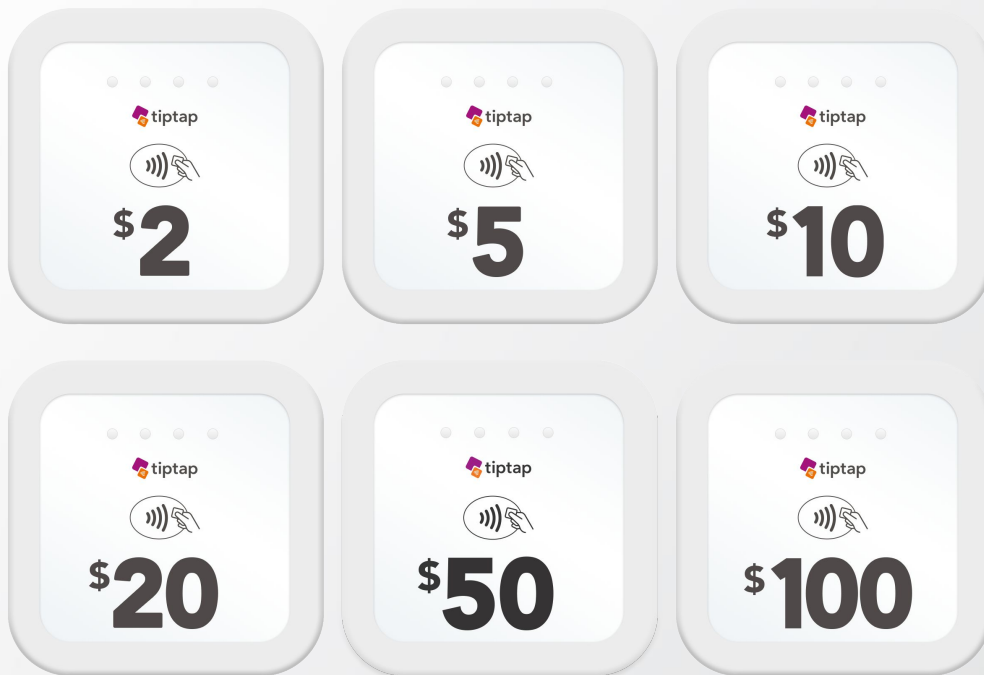
*device subscription, displays & accessory kits [optional], and shipping extra

*device subscription, dynamic one-time fee, displays & accessory kits [optional], and shipping extra

*device subscription, dynamic one-time fee, displays & accessory kits [optional], and shipping extra

2

choose your denominations



monthly subscription

\$ **35**

per month

per device

plug it in
and start collecting

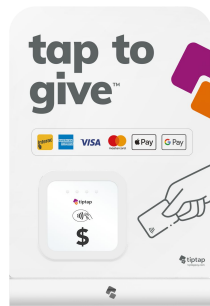
choose your display kits

(you can keep these for future programs)



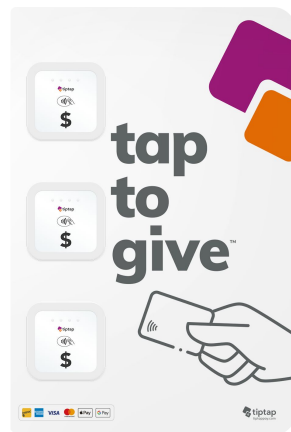
small counter
display Kit

\$30
(one time)



medium counter
display kit

\$35
(one time)



large counter
display kit

\$40
(one time)



backstage pass
display kit

\$25
(one time)

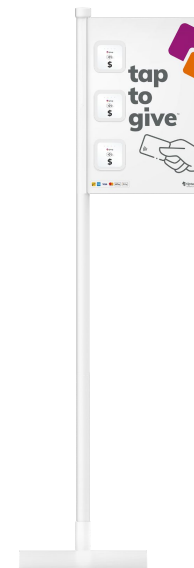
*comes with
small battery



selfie stick
display kit

\$25
(one time)

*comes with
small battery



floor stand
display kit

\$100
(one time)

4

choose your battery accessory kits

(you can keep these for future programs)

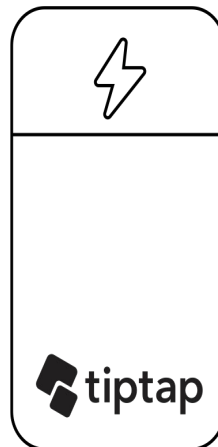
2-4 hrs



**Small Battery
Accessory Kit**

\$15
(one time)

9-11 hrs



**Large Battery
Accessory Kit**

\$35
(one time)

5

choose your payment processor

(don't worry — we'll guide you through it and you'll get paid faster)

canada

globalpayments

setup fee determined by GlobalPayments
+ 5% transaction fee charged by
GlobalPayments

Moneris  ®/MD

setup fee determined by Moneris
+ 1.5% - 3.5% transaction fee charged by Moneris
+ 1.5% transaction fee charged by tiptap

usa

worldpay

+ 5% transaction fee to WorldPay


Elavon[®]

+ 3.5% processing fee, \$0.15
transaction fee to Elavon

looking for a quote?
i'd be happy to get that started



mark jordan

mark@tiptappay.com