

# Julie McArthur Regional Recreation Centre: YMCA Impact & Investment

Deputation to Council, City of  
Owen Sound

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# Impact of the YMCA & City of Owen Sound Partnership Since 2009

- **Community Enrichment:** We have offered essential health, recreation, educational programs, and cultural activities, benefiting thousands of residents annually.
- **Collaborative Effort:** The partnership has enabled the delivery of services that would not have been possible independently, thanks to the unique financial contributions from both parties.
- **Significant Financial Commitment:** The YMCA supported the Capital Campaign for the Julie McArthur Regional Recreation Centre with a **\$7.39 million** contribution from donations and proceeds from the sale of the original YMCA facility.
- **Long-Term Impact:** Approval of a **20-year Operational Agreement and Lease** in 2024 supports a long-term partnership, allowing the YMCA to continue to empower individuals, strengthen the community's well-being, and offering significant opportunities for growth.

# The YMCA Facility at the JMRRC

- In our operational model as a partner of the City of Owen Sound, we take pride in managing our own revenue and expenses and covering the costs of operations and capital for our 55,000 square foot health, fitness and aquatics facility, as well as cost-sharing expenses related to the common areas of the Julie McArthur Regional Recreation Centre building and site.
- Amenities within this fully accessible facility include:
  - ✓ 8 lane, 25-meter swimming pool with accessible ramp
  - ✓ Warm water leisure/therapy pool with water features and an accessible ramp
  - ✓ Spacious Fitness Centre with high-end fitness equipment
  - ✓ Cycle Studio with Keiser spinning bikes
  - ✓ Free-weight room
  - ✓ 2-Lane walking/running track
  - ✓ Multi-sport gymnasium
  - ✓ Womens and Mens adult-only change rooms with steam rooms
  - ✓ Girls and boys youth change rooms
  - ✓ Co-ed Family change room
  - ✓ Welcome Desk, always staffed
  - ✓ Two program rooms equipped with kitchenettes
  - ✓ Pool viewing area, lobby seating

# YMCA Health, Fitness & Aquatics Programs



## **FITNESS & RECREATION**

- Group Programs: Group Fitness Classes, Recreational Sports, School Fitness Electives
- Specialized Training: Personal Training, Rock Steady Boxing (in partnership with the Parkinson Society), Cardiac Rehabilitation (in partnership with Brightshores Health System), Tai Chi
- Sports: Pickleball, Badminton, Basketball



## **AQUATICS**

- Classes & Swim Options: Aquafit, Swim Lessons, Open Swim, Lane Swim, Swim to Survive
- Certifications: Aquatic/Lifeguard Training, CPR, First Aid Certifications
- Clubs & Partnerships: Swim Club (with the Owen Sound Swim Club), Special Olympics Otters



## **YOUTH**

- Leadership & Development: Youth Awareness Workshops, Youth Leadership Programs
- Activities & Childminding: Drop-in Programs for Children & Youth, Stay 'N' Play, Birthday Parties, Babysitting Courses

# YMCA Member Information

- We continue to see strong membership growth and anticipate a return to pre-COVID membership levels (5,600) this fiscal year.
- As of April 29, 2024:

Adult (18+)	3,683
Teen (13-17)	543
Youth (3-12)	914
Under 3	258
<b>TOTAL</b>	<b>5,398</b>

- Historical averages show Owen Sound residents account for approximately 75% of members.

# Investment in the JMRRC

- Since the Centre opened in June of 2012, the YMCA has continued to make strategic investments to keep the YMCA facility in “as new” condition, in order to meet the high expectations of members and to contribute to the longevity and sustainability of the building and property owned by the City of Owen Sound.
- Between opening and March 31, 2023, the YMCA invested almost **\$1.5 million** in capital maintenance and repairs for the YMCA portion of the facility, including expansion of the parking lot, which was a shared expense with the City of Owen Sound.
- The facility has also been assessed by an engineering firm, Ameresco, in order to evaluate and project upcoming Capital investments required of the YMCA.

# 2023-2024 Investments



## Energy Efficient Upgrades

**August 26, 2023** - During the 2023 annual shutdown the YMCA upgraded the facility's lighting system to LED, a change designed to reduce operating costs and support our commitment to sustainability. These improvements not only lower energy consumption but also contribute to a more environmentally friendly operation, reflecting our ongoing dedication to finding innovative solutions for energy efficiency in our YMCA.



## Pool Repairs

**August 26, 2023** - During the annual facility shutdown our pools underwent essential refurbishment to address extensive tile repairs and ensure their continued safety and longevity. This critical maintenance was part of our commitment to maintaining our cherished facilities in the best possible condition for the health and safety of our YMCA community. We appreciate your patience and understanding during this necessary shutdown.



## New Steam Room Unit Installed

**February 15, 2024** - Despite a thorough engineering study, the men's steam room heating unit involving the thermostat and heating elements, failed prematurely due to tampering. After several months of anticipation, the new unit has arrived and been installed. The facilities team adeptly navigated a few challenges during the installation, ensuring the steam room could resume operation and provide a comfortable experience for our members.

# YMCA Financial Assistance Program

- The partnership between the City of Owen Sound and YMCA of Owen Sound Grey Bruce means more individuals in our community have access to essential services and support, fostering inclusivity, empowerment, and a stronger sense of belonging for all residents.
- Our Financial Assistance program provides more than access to exercise equipment and facilities; it's the support community individuals and families need to stay active and boost their well-being.
- This allows all members in the community to access the YMCA and all its services at no additional cost to the City.

# YMCA Charitable Community Impact



**186 Donors**

helped us reach our fundraising goal, including 47 staff



**984 People**

received financial assistance to access the YMCA's programs and services.



**\$101,100**

raised to meet the need for financial assistance in our community, ensuring access to programs & services that improve well-being.



**\$93,358**

from Grants and Foundation allowed us to sustain existing and start new programs, so that we can continue to evolve and meet our communities' needs.

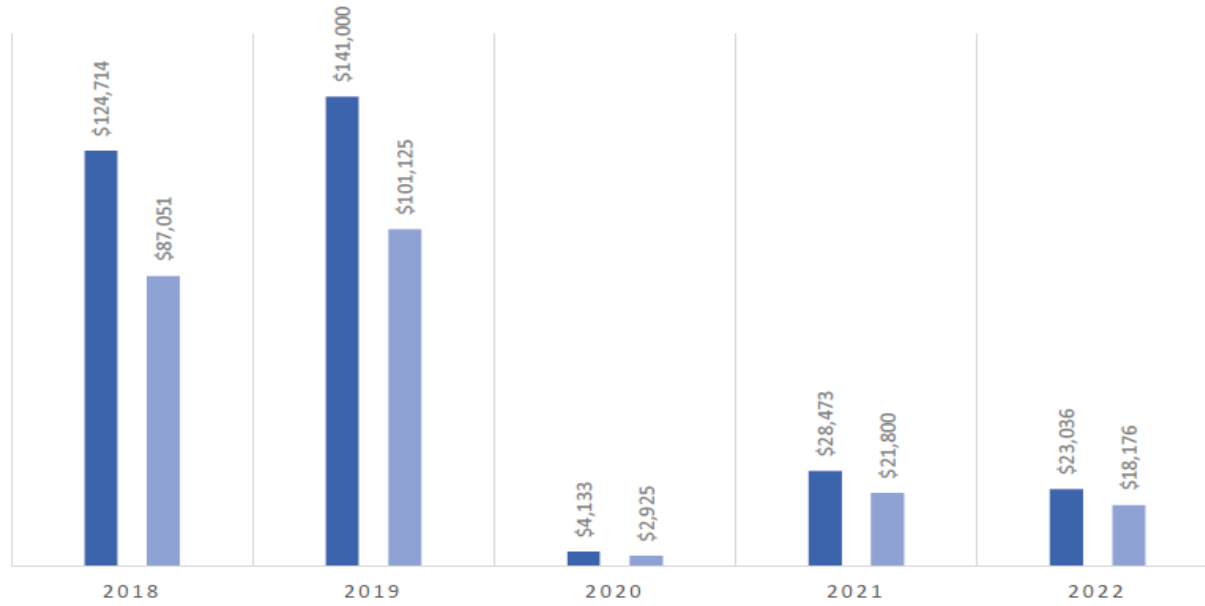


**\$181,000**

from the YMCA's Strong Communities Fund provided financial assistance to individuals and families, helping them access essential YMCA programs and services.

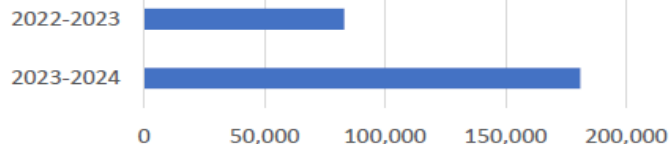
## MEMBERSHIP SUBSIDY FOR OWEN SOUND RESIDENTS (HISTORICAL)

■ Total Membership Subsidy Provided ■ Membership Subsidy for Owen Sound Residents



\* 2020 & 2021 COVID-19 closures, 2022 membership and subsidy numbers continued to be significantly reduced due to the pandemic.

### Financial Assistance



\$181,000 in financial assistance was provided during the 2023-2024 fiscal year, up from \$83,000 the prior year.

# YMCA Investment in Community (Financial Assistance) Year-Over- Year



# YMCA Economic Impact

- The YMCA was recognized on the Forbes list of Canada's Best Employers in 2022 & 2023.

**242** Employees (142 full-time, 100 part-time)

**25** Volunteers (volunteers have not bounced back post-COVID, we do not have a volunteer coordinator at this time)

- Our Health, Fitness & Aquatics Facility currently employs 19 full-time and 62 part-time staff (including Facility Maintenance and Housekeeping, excluding Day Camp staff) and is supported by 7 volunteers.

*"At the YMCA, our values are at the forefront of our employee experience. We strive to ensure every staff member feels a powerful sense of purpose and belonging, and we foster opportunities for growth and development. We are incredibly grateful to every YMCA staff member who makes the YMCA a great place to work."*

*~ Peter Dinsdale, President & CEO,  
YMCA Canada.*



# YMCA Investment in The River District

## Igniting a New Beginning

**March 14, 2024** - The YMCA of Owen Sound Grey Bruce is excited to announce the relocation of some of its services to the historic Sun Times Building. With the support of the owner, JP Commercial Contracting Inc, Andy Smit, this move allows us to expand and enhance the programs and services offered to the community. By relocating to this iconic location, the YMCA aims to bring new energy and accessibility to its offerings, fostering a vibrant community hub where individuals and families can come together to participate in health, wellness, and support programs. The new space will allow for a broader range of activities and resources, continuing the YMCA's tradition of igniting community spirit and bringing light to the community.

- Over 75 staff now work in the YMCA ACES+ Building located in the historic Sun Times Building (Association Services, Community, Employment & Settlement Services+).
- Services delivered at this fully accessible, completely renovated site include: employment, settlement and language, justice/diversion, and services for youth transitioning out of the child welfare system.

# What's Shining on the Horizon (2025/26)

- \$250k = completion of the Health, Fitness & Aquatics Green Space with an accessible playscape and shelter; additional donors required to fulfill this vision.
- \$506k = Community Sport and Recreation Infrastructure Fund Grant Application, which was accompanied by a letter of support from the City of Owen Sound; this would provide for provincial funding for 50% of the costs associated with:
  - ✓ Asset Planner Software (Preventative Maintenance, Capital Plan)
  - ✓ Heating Boilers (2), Steam Generators (2)
  - ✓ Supply Blower Motor, Condenser Fan Motors/Blades (6)
  - ✓ Coaxial Heat Exchangers (3)
  - ✓ Fitness Centre Flooring

# Thank You

The YMCA of Owen Sound Grey Bruce sincerely values the partnership with the City of Owen Sound, and is excited to provide health, fitness and aquatics programs at the JMRRC for the next 20 years and beyond!

