



Minutes

Strategic Planning Ad Hoc Committee

November 13, 2024, 9:00 a.m.

City Hall - 808 2nd Avenue East - Council Chambers

MEMBERS PRESENT: Mayor Ian Boddy
Deputy Mayor Scott Greig
Councillor Suneet Kukreja
Member Steve Lowe
Member Clark MacFarlane
Member Trish Meekins
Member Jen Smith

MEMBERS

ABSENT/REGRETS: Vice Chair Marion Koepke

STAFF PRESENT: Tim Simmonds, City Manager
Michelle Palmer, Senior Manager of Strategic Initiatives and
Operational Effectiveness
Christina McLean, Corporate Services Facilitator

1. CALL TO ORDER

Mayor Boddy called the meeting to order at 9:01 a.m.

2. CALL FOR ADDITIONAL BUSINESS

There was no additional business.

3. DECLARATIONS OF INTEREST

There were no declarations of interest.

4. CONFIRMATION OF MINUTES

4.a Minutes of the Strategic Planning Ad Hoc Committee meeting held on September 4, 2024

"THAT the Strategic Planning Ad Hoc Committee approves the minutes of the meeting held on September 4, 2024."

Carried.

5. DEPUTATIONS AND PRESENTATIONS

There were no deputations or presentations.

6. PUBLIC QUESTION PERIOD

There were no questions from the public.

7. CORRESPONDENCE RECEIVED FOR WHICH DIRECTION IS REQUIRED

There were no correspondence items presented for consideration.

8. REPORTS OF CITY STAFF

8.a Report CM-24-040 from the Senior Manager Strategic Initiatives & Operational Effectiveness Re: Vision 2025 - November 2024 Update

The Senior Manager of Strategic Initiatives and Operational Effectiveness provided an overview of the report.

Jay Pitter, the City's consultant for Vision 2050, provided a presentation on the Vision 2050 survey methodology and results.

In response to a question from Committee, Ms. Palmer highlighted the recent strategic planning sessions and capacity building workshops held by Ms. Pitter for municipal staff, Council, and the community. Ms. Palmer noted that a draft plan, including information gathered from the strategic planning sessions and survey results, will be available in December.

In response to a question from Committee, Ms. Pitter noted that through the strategic planning sessions, they were able to build a workplan identifying immediate, mid, and long-term actions which will be structured into the plan as it is finalized.

In response to a question from Committee, Ms. Palmer clarified the need to allocate funds towards these action items in the 2025 operating budget, as the final plan will be presented in March 2025. Once the plan is brought forward and approved by Council at that time, the funds would be allocated to specific action items accordingly. Ms. Pitter noted we must get to the end of this process before the resources can be specifically allocated and noted the importance of onboarding community stakeholders throughout this process.

In response to a question from Committee, Ms. Palmer noted that the capacity building workshop was impactful due to its focus on building staff's knowledge and capabilities on performing community engagement and gathering participation from the community. Ms. Pitter highlighted that they also spoke about the growing expectations of community engagement and how to manage the budding hostile community engagement atmosphere, both for members of the public and the public service.

In response to a question from Committee, Ms. Palmer noted that once this Committee is dissolved and the Vision 2025 plan is approved by Council, the City could then shift to align with the priorities as outlined in the plan at that time. Ms. Palmer clarified that this plan will not only bring forward action items for the City and staff, but also for the community, and the City can use it as a tool to redirect priorities and promote working together.

In response to a question from Committee, Ms. Palmer clarified that a draft plan with proposed actions will come to the Committee before being finalized.

In response to a question from Committee, Ms. Palmer noted that these funds would be set aside into a dedicated reserve. Once the plan is finalized, the funds can be allocated to specific action items accordingly.

In response to a question from Committee, Ms. Palmer emphasized that the capacity building workshop was a great learning opportunity for staff and Council, and that once the information from the strategic planning sessions and workshops is compiled, it will be used to improve the internal policy and toolkit. Ms. Pitter noted that the principals taught in the workshop were used in the strategic planning sessions held November 8th to 10th.

SP-241113-002

Moved by Councillor Kukreja

"THAT in consideration of Staff Report CM-24-040 respecting Vision 2050 – November 2024 Update, the Strategic Planning Ad Hoc Committee recommends that City Council direct staff to include a Business Case for \$100,000 for the initial implementation of the Strategic Plan in the 2025 Operating Budget."

Carried.

9. MATTERS POSTPONED

There were no matters postponed.

10. MOTIONS FOR WHICH NOTICE WAS PREVIOUSLY GIVEN

There were no motions for which notice was previously given.

11. CORRESPONDENCE PROVIDED FOR INFORMATION

There were no correspondence items presented for information.

12. DISCUSSION OF ADDITIONAL BUSINESS

There was no additional business.

13. NOTICES OF MOTION

There were no notices of motion.

14. ADJOURNMENT

The business contained on the agenda having been completed, Mayor Boddy adjourned the meeting at 10:01 a.m.