

City Hall Illumination/Lighting Request Form

For full policy details outlining City Hall Illumination requests please [see the Flag Flying Proclamations and Public Awareness Campaigns policy here](#) (City Hall Illumination starts on page 7).

Name of Requesting Organization *

United Way of Bruce Grey

Contact Information

Name *

Francesca Dobbyn

Email Address *

execdir@unitedwaybg.com

Home/Cell Phone Number *

[REDACTED]

Work Phone Number

5193761560

City Hall Lighting Date(s)

Illumination requests will be granted for a maximum duration of seven (7) days unless there are no conflicting requests in which case the duration may extend to a maximum duration of fourteen (14) days, at the discretion of the City Manager.

Requests will be considered on a first come, first served basis, based on the date the request is received by the City Manager's office; requests should be made at least two (2) weeks in advance of the desired lighting date.

Please note that the changing of City Hall lights will take place on regular business days.

Starting Date of Illumination: *

2/10/2025



End Date of Illumination: *

2/12/2025



Requested Light Colours

At this time, the only colour options available are: Green, Blue, Red, White, and Pink/Purple.

No other colours are available at this time.

Please select the colour of your illumination request: *

- ☐ Green
- ☐ Blue
- ☒ Red
- ☐ White
- ☐ Pink/Purple

Details/Purpose of the illumination event: *

Every year on February 11, the United Ways of Canada network and locally, the United Way of Bruce Grey come together to recognize 211 Day. This annual event raises awareness about the vital role that 211 plays in our community.

211 is Canada's primary source of information for government and community-based, non-clinical health and social services. It is a free, confidential service available in over 150 languages via phone, chat, text, and web. The service acts as a front door to essential support, helping individuals navigate the often-complex network of government and community programs and services to find the help they need.

211 was brought to Bruce and Grey Counties by the United Way of Bruce Grey in 2009. The United Way. The United Way invested in 211 as early as 2005 to bring this valuable service to Ontario's first rural 211 community. The online database launched in 2008 with the phone service coming online on February 11th 2009, creating the first 211-Day! Today both Bruce and Grey County along with other funders ensure that 211 is a front door for local community programs.

Local data: <https://211ontario.ca/211-data/bi>

In 2024 9,197 needs were identified through calls to 211 from Bruce and Grey Counties.

40% of those calls related to housing

Unfortunately in those calls, 1118 were identified as an unmet need. That the resources needed either was full (507 calls), the caller was ineligible (272) or there was no resource (260).

80% of the unmet needs were related to housing.

Description of your organization including a brief history and any other relevant information: *

The United Way is an autonomous organization, which builds upon the strength of volunteers and voluntary action by engaging the whole community for the benefit of the whole community. Governed by a local Board of Directors along with other volunteers and staff, we help to build caring communities and respond to a broad range of human needs on a local scale.

The United Way was founded in 1998 and has been headquartered in Owen Sound since 2001, and has owned it's current location since July of 2006.

Would you like to submit your City Hall illumination request to happen annually? *

- ☒ Yes, please repeat on an annual basis
- ☐ No, this one time only

Please note that it is up to the person/group submitting the request to contact the City if the annual date changes or discontinues for any reason.

By submitting this form, you affirm that the facts set forth in it are true and complete. All City Hall illumination requests must adhere to the [Flag Flying, Proclamations and Public Awareness Campaigns Policy](#).

The personal information on this form is collected under the authority of the Municipal Act, 2001, 227 and City Policy CMA34. The information is used for the City Hall lighting process including, but not limited to, evaluating requests for illumination events and contacting the requestor.

City Manager Approval - signature & date

Date on Council Consent Agenda

Thank you for submitting your request.

You will receive a confirmation email of your application and further communication from City staff.

Please note that you can find the [Flag Flying Proclamations and Public Awareness Campaigns Policy](#) on our [website here](#).