

2025 HIGHLIGHTS

ART GALLERY

TOURISM

EVENTS

ART GALLERY TOURISM EVENTS

2025 HIGHLIGHTS

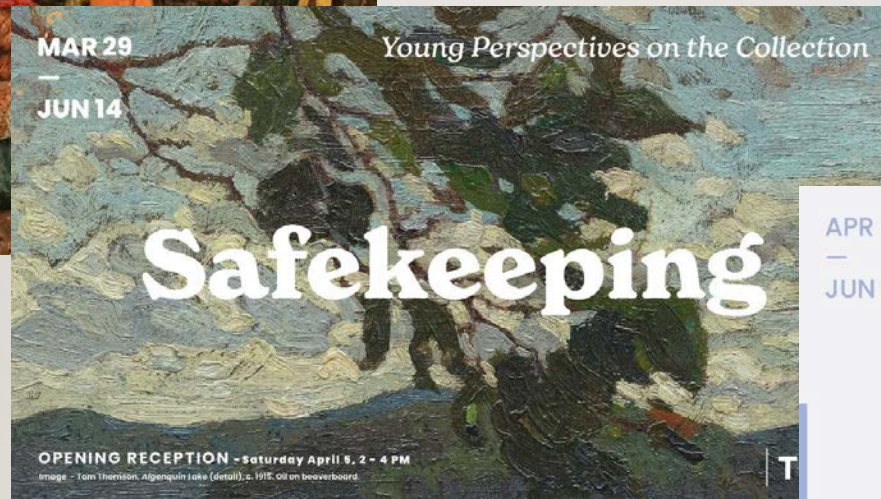
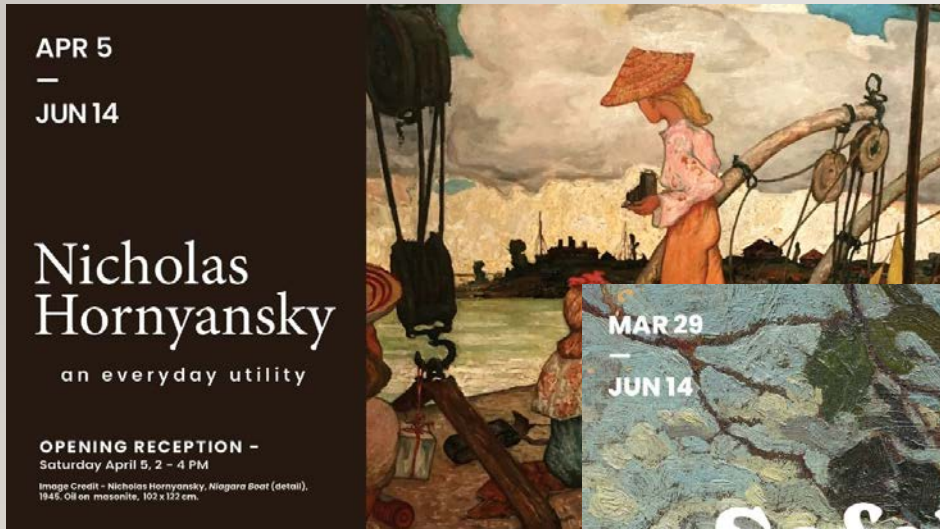
EXHIBITIONS

PROGRAMMING & PROJECTS

EDUCATION

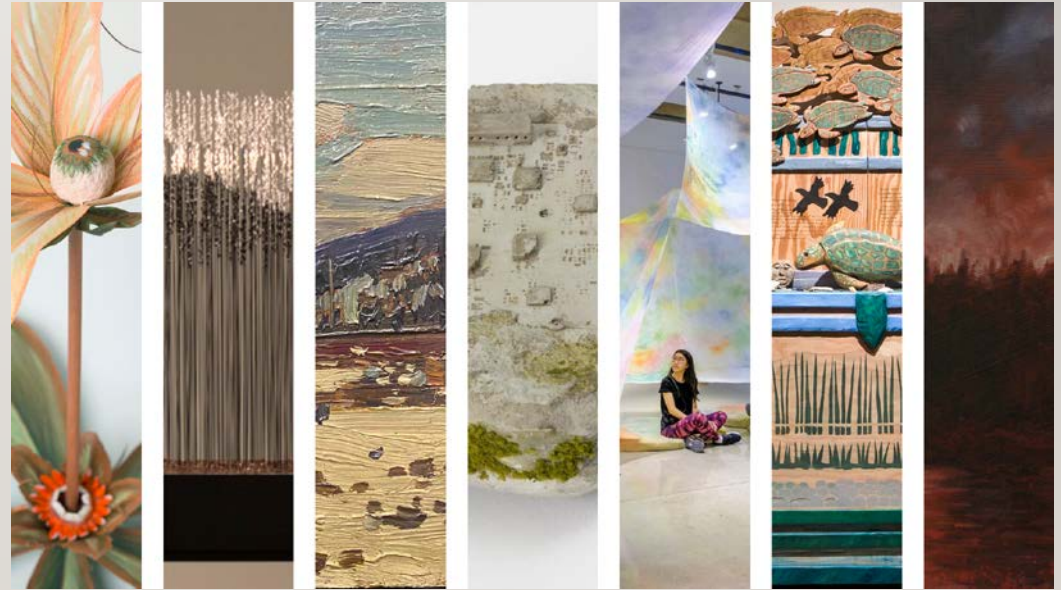
TOM THOMSON ART GALLERY

RE-OPENING CELEBRATION: SATURDAY, APRIL 5, 2PM - 4PM

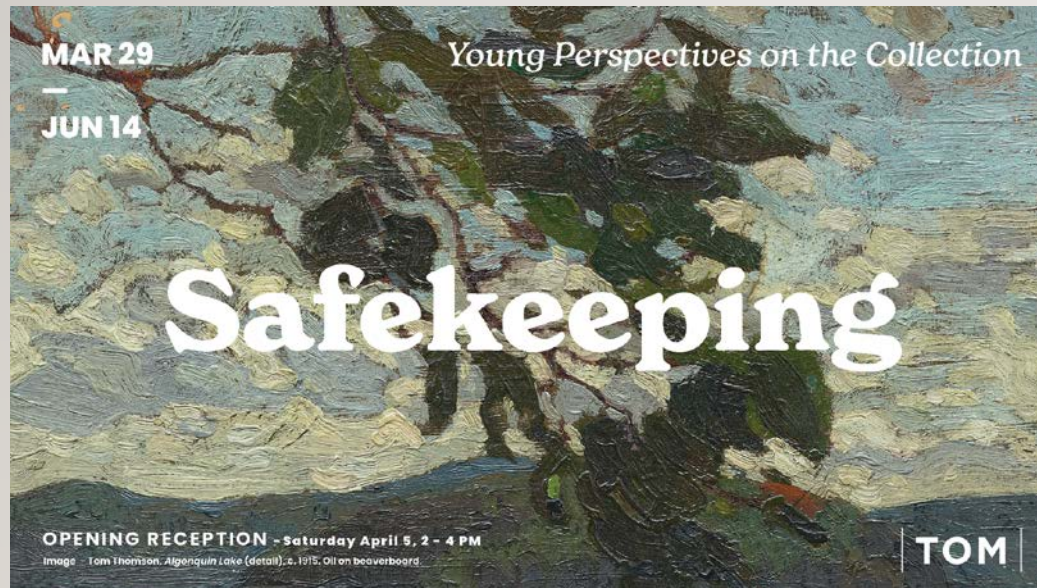


2025 EXHIBITIONS - OVERVIEW

- 10 exhibitions
- featuring the work of 50+ artists
- addressing critical issues and themes from diverse perspectives, including climate change, the impact of war on land and people, and our ever-evolving relationship with technology



SAFEKEEPING



- this exhibition highlights the perspectives of students from Hillcrest Elementary School and the Youth Climate Action Group, offering fresh insights on the Collection
- the goal is to emphasize the importance of stewardship in both art preservation and environmental protection for future generations

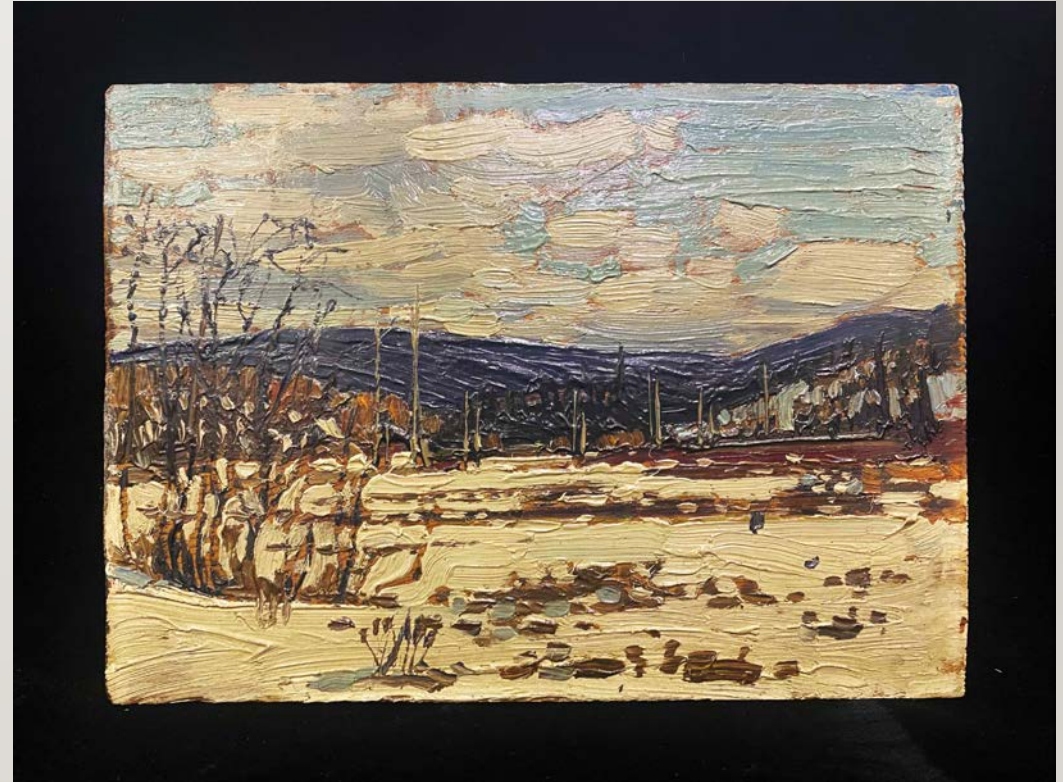




Tom Thomson, *Sketch Near Owen Sound*- c 1911-12
Acquired in 2024 through the *Homecoming* exhibition.

PRESENTING NEW ACQUISITIONS

- in the spring the Gallery will unveil three paintings by Tom Thomson that were recently donated to the Gallery through a bequest
- the paintings were previously owned by descendants of the artist's family



ALL THE CALM AND CALAMITY

- an exhibition featuring works borrowed from the Canadian War Museum and McMichael Canadian Art Collection by Tom Thomson, Arthur Lismer, A.Y. Jackson, and Frederick Varley that explores the complex interplay between war and peace—two seemingly opposing forces that often coexist simultaneously

All the Calm and Calamity



Exhibition running dates:
JUNE 21, 2025 - JANUARY 17, 2026

| TOM |

Convergence



Exhibition running dates:
OCTOBER 18, 2025 - JANUARY 10, 2026

| TOM |

CONVERGENCE

- the Gallery's longstanding juried art exhibition returns, from October 18, 2025, to January 10, 2026
- submissions are open to emerging and established artists across Ontario
- honorariums will be awarded to selected artists, along with three \$1,000.00 cash prizes

2025 HIGHLIGHTS

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TOM THOMSON ART GALLERY

| **TOM** |





QUEEN OF HEARTS QUEST
ART & DESIGN CAMPERS
MARCH BREAK
PROGRAMMING @ TOM





MARCH BREAK

MARCH 10 – 14, 2025

9:00am – 4:00pm

Ages: 8–12



Harrison Park Community Centre

Space is limited! Call 519.376.1932. extension 5006 to reserve your spot today!

ART CAMP

| **TOM** |

CONNECT WITH US

@tomthomsonartgallery



inspire.
explore.
create.



Online
Registration
Now Open!



Weekly Camp Rate
\$275

Supported by:




**Tom Thomson
Art Gallery
& Harrison Park**



A DEADLY PAIRING FUNDRAISER @ COFFIN RIDGE
CELEBRATING TOM THOMSON INSPIRED CULINARY
CREATIONS & LIBATIONS



GALLERY NIGHT AT THE MOVIES



2025 HIGHLIGHTS

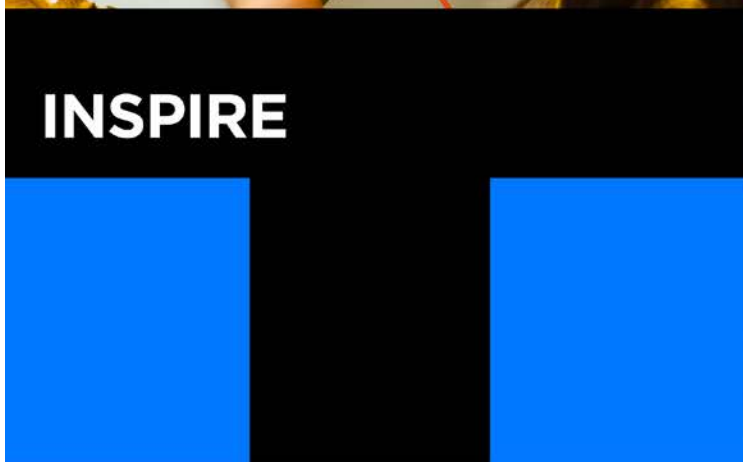
EXHIBITIONS

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TOM THOMSON ART GALLERY

| **TOM** |



AN OPEN LANDSCAPE FOR EXPLORING ART

| **TOM** |



TOM ONLINE

Online TOM Tour bookings
for schools & groups



over
soud
where you *want* to live

Required fields are marked with asterisks

TOM Education Page

The Tom Thomson Art Gallery welcomes schools and customized group tours up to 25 people.

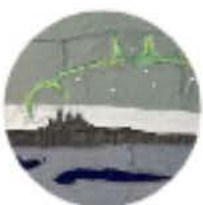
To book your visit, please fill out the online booking form.

School/Organization Name *

Phone Number *

Total number of students/participants *

School Bus # (if applicable)



UPCYCLING TOM

LOCAL STUDENTS PROUDLY
SHOWCASING THEIR TOM INSPIRED
UPCYCLED ARTWORK
MARCH 8, 2024



Upcycle TOM 2025

- **2024:** Partnered with Keppel Sarawak Elementary School
- **2025:** Partnering with East Ridge Community School

Project Focus

- Entire school chose **Tom Thomson's "Sunset Sky"** as inspiration for recreations

Key Highlights

- Emphasis on **upcycling** art through community collaboration
- Students will reinterpret Thomson's iconic work
- Encourages creativity and sustainability in the art process



The poster for 'Upcycling TOM 2025' features a light blue background with illustrations of a blue bottle, a red pencil, and a paint palette. On the right side, there are four small rectangular images showing different landscape paintings, including a sunset over a lake and autumn foliage. The text is arranged in a clear, organized manner, providing details about the competition and where to find more information.

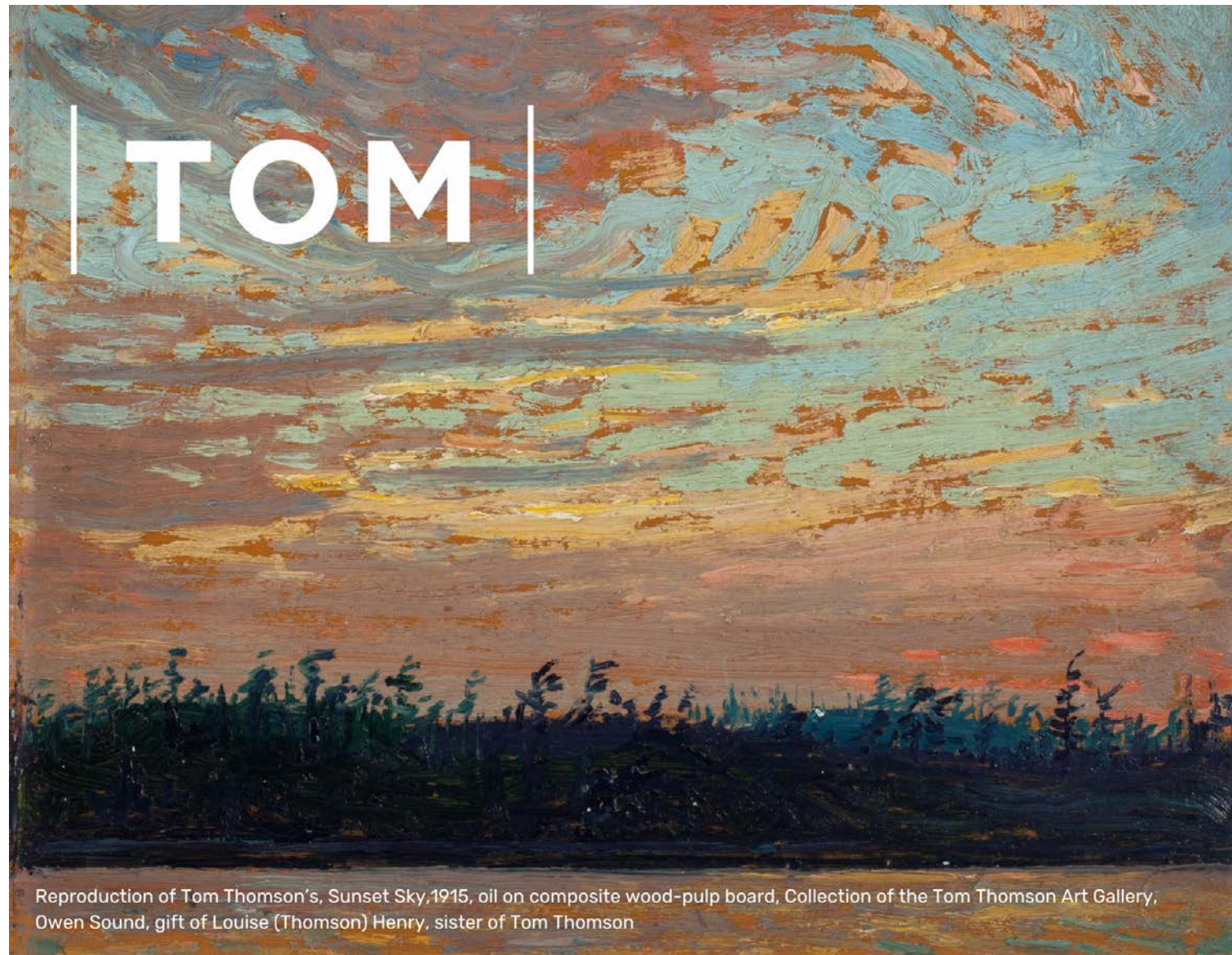
Upcycling TOM 2025

- + Use non-recyclable items to recreate one of Tom Thomson's iconic works in the Four Season collection
- + Showcase your ideas to create art out of waste
- + Submit art from individual students or class groups (JK - Grade 12)

January - May 2025
More information online:
oswastewatchers.ca

Find submission forms, key dates and exhibition details online!

TOM | Owen Sound Waste Watchers



Reproduction of Tom Thomson's, *Sunset Sky*, 1915, oil on composite wood-pulp board, Collection of the Tom Thomson Art Gallery, Owen Sound, gift of Louise (Thomson) Henry, sister of Tom Thomson

2025 HIGHLIGHTS

PRODUCT DEVELOPMENT

MARKETING & PROMOTION

VISITOR SERVICES

TOURISM

| **TOM** |

TOURISM

- **Product Development**

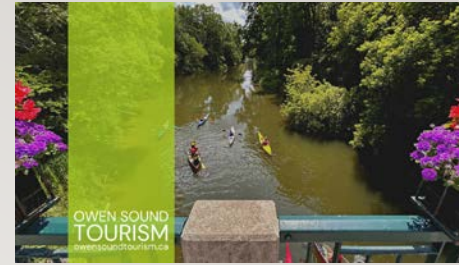
- Develop and enhance our tourism offerings through strategic partnerships

- **Marketing and Promotion**

- Promote Owen Sound as a tourist destination, through our publications, website, social media, advertising, e-newsletter, at trade shows and local events.

- **Visitor Services**

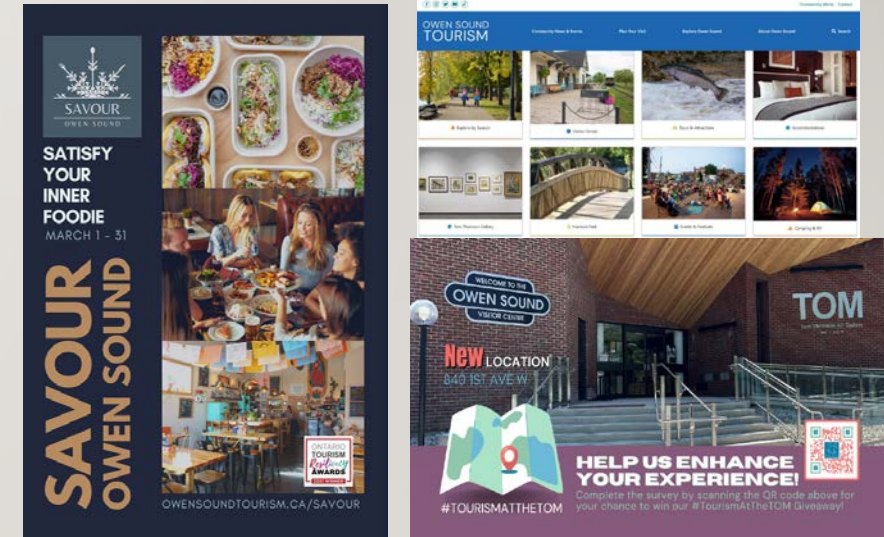
- Seasonal Visitor Centre open May-Oct
- Visitor Services supported at City Hall through publications and digital resources from Oct-May



TOURISM

2024 Tourism Growth & Initiatives

- 1 **Visitor Services Relocation** – Now at **Tom Thomson Art Gallery**, improving accessibility & visitor experience.
- 2 **Tourism Website Growth** – **+40% users, +73.21% engagement**, driving increased digital reach.
- 3 **Tourism Ambassador Programme** – In development to enhance visitor engagement.
- 4 **Corkscrew City Tour** – Successful return with **higher participation & positive feedback**.
- 5 **New Tourism App** – Launching soon, offering a **modern, user-friendly guide** for visitors.



TOURISM

2025 Key Focus Areas

- 1 **Promote New Tourism App** – Deliver a **fully immersive visitor experience** with a modern digital guide.
- 2 **Launch Tourism Ambassador Program** – Provide **consistent, curated resources** to enhance city-wide tourism services for businesses.
- 3 **Refocus Marketing Strategy** – Showcase **seasonal assets** with a **strategic, comprehensive approach**.
- 4 **Extend Visitor Services Pilot at TOM** – Continue through **2025 for review & evaluation**.
- 5 **Utilize MAT Funding** – Strengthen **tourism marketing development & infrastructure upgrades**.



2025 EVENTS



- Arts, Culture & Volunteer Awards ~ Thursday, April 24
- Home and Cottage Expo ~ Saturday, May 3 & Sunday, May 4
- Doors Open ~ Saturday, June 21
- Mid-Week Music - Wednesday evenings ~ June 18 (also Picnic in the Park Day) – September 10
- Harbour Nights ~ Sunday evenings ~ June 1 – August 10
- Canada Day ~Tuesday, July 1
- Outdoor Movie Nights ~ Friday July 25, Friday August 8, Friday August 22, Saturday October 25 & Friday, November 28
- Hockeyfest ~ TBD (November)
- New Years Family Event ~ December 31

ARTS, CULTURE & VOLUNTEER AWARDS

THURSDAY,
APRIL 24

BAY ROOM
HARRY LUMLEY BAYSHORE
COMMUNITY CENTRE

5 – 7 P.M.

NOMINATIONS CLOSE
SATURDAY, MARCH 15

WWW.OWENSOUND.CA/AWARD

S



HOME AND COTTAGE EXPO

**SATURDAY,
MAY 3 &
SUNDAY, MAY 4**

10 A.M. - 4 P.M.
\$5 ADULT/KIDS UNDER 12 FREE

**HARRY LUMLEY
BAYSHORE COMMUNITY
CENTRE & JD MCARTHUR
ARENA**

**160 + VENDORS
INDOOR & OUTDOOR
HOME BASED BUSINESSES
KIDS ZONE
ASK THE EXPERT & MORE**

WWW.OWENSOUND.CA/HOMEANDCOTTAGEEXPO



DOORS OPEN

**SATURDAY,
JUNE 21**

AN ANNUAL EVENT THAT
INVITES THE PUBLIC TO
EXPLORE THE CITY'S MOST-
LOVED BUILDINGS AND
SITES, FREE OF CHARGE.

10 A.M. - 4 P.M.

FREE TO ATTEND

WWW.DOORSOPENONTARIO.CA/2025-EVENTS



MID-WEEK MUSIC

WEDNESDAY EVENINGS
JUNE 18 – SEPTEMBER 1
4:30- 6 P.M.

LISTEN TO LIVE MUSIC
THROUGHOUT THE
CITY AT DIFFERENT
SITES

FREE TO ATTEND,
DONATIONS
ACCEPTED

WWW.OWENSOUND.CA/MIDWEEKMUSIC



HARBOUR NIGHTS

SUNDAY EVENINGS
JUNE 1–AUGUST 10
7 P.M.

COMMUNITY
WATERFRONT HERITAGE
CENTRE STAGE

FREE TO ATTEND,
DONATIONS ACCEPTED

WWW.OWENSOUND.CA/HARBOURNIGHTS



CANADA DAY

TUESDAY, JULY 1

10 A.M. - 11 P.M.

KELSO BEACH AT
NAWASH PARK

FREE TO ATTEND
FAMILY ACTIVITIES
FOOD & MARKETPLACE
VENDORS
FIREWORKS

WWW.OWENSOUND.CA/CANADADAY



OUTDOOR MOVIE NIGHTS

FRIDAY JULY 25
FRIDAY AUGUST 8
FRIDAY AUGUST 22
SATURDAY OCTOBER 25
FRIDAY, NOVEMBER 28

FAMILY FRIENDLY ACTIVITIES &
MOVIES

FREE TO ATTEND,
DONATIONS ACCEPTED

WWW.OWENSOUND.CA/MOVIENIGHT



HOCKEYFEST

DATE TBD
NOVEMBER 2025

SCHOOL VISITS
HOCKEY GAMES
CLINICS
ROAD HOCKEY TOURNAMENT
OUA WOMEN'S GAME
GIRLS HOCKEY
HIGH SCHOOL GAMES

WWW.OWENSOUND.CA/HOCKEYFEST



NEW YEAR'S FAMILY CELEBRATION

DECEMBER 31
12 – 4P.M.

FAMILY FRIENDLY ACTIVITIES
SKATING
SWIMMING
AND MORE!

FREE TO ATTEND,
DONATIONS ACCEPTED

WWW.OWENSOUND.CA/NEWYEARSEVE

